



WHAT TYPES OF ADVOCACY ACTIVITIES SHOULD ALL NONPROFITS DO?

- 1. Send newsletters and annual reports to local, state and federal policymakers** – Contact information for State Representatives and Senators can be found at the www.kynonprofits.org Policy Page
- 2. Invite policymakers**, their staff and the media to events and/or invite them for an information visit to see the organization's work.
- 3. Periodically visit elected officials** in their district offices or in Frankfort/Washington
- 4. Recognize policymakers at every opportunity** – at events, in newsletters, etc. Remember to say thank you!
- 5. In meetings and communications with elected officials share the successes, struggles of the organization as well as the nonprofit sector** – A fact sheet regarding the Kentucky nonprofit sector is available on the NLI website at www.kynonprofits.org