Kentucky Nonprofit Leadership Forum
Exhibitor & Advertiser Packet

October 24-25, 2017
Lexington Convention Center, Lexington, KY

Hosted by
Kentucky Nonprofit Network
kynonprofits.org
(859) 963-3203
emailus@kynonprofits.org

For More Info:
The annual Kentucky Nonprofit Leadership Forum, the only statewide gathering of nonprofit decision-makers, provides you with the BEST exposure for your products and services!

The Kentucky Nonprofit Leadership Forum features two days of education and networking for over 300 nonprofit decision-makers (executive directors, board members, CFOs, fundraising professionals and more) from across Kentucky.

Premier Exhibitor
Premier exhibitors receive maximum exposure during the Forum, including:

- Premium exhibit space
- Full page ad in the on-site Forum brochure
- Enhanced recognition in-print and online, both before and after the Forum

Exhibitors who are also KNN members are invited to promote your business or organization during the KNN Member Luncheon on Tuesday, October 24. Take advantage of a direct three-minute pitch opportunity to connect with professionals from across the state at the Partner Spotlight!

Investment:
- Member Rate: $425
- Introductory Rate: $650

A La Carte Opportunities
A la carte options are also available, including exhibitor-only and advertiser-only rates.

**Exhibitor Only Package**

<table>
<thead>
<tr>
<th></th>
<th>Member Rate</th>
<th>$325</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory Rate</td>
<td></td>
<td>$550</td>
</tr>
</tbody>
</table>

**Advertiser Rates**

<table>
<thead>
<tr>
<th>Advertiser Options</th>
<th>Member Rate</th>
<th>Introductory Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Ad (7.5&quot; x 10&quot;)</td>
<td>$225</td>
<td>$300</td>
</tr>
<tr>
<td>Half Page Ad (7.5&quot; x 5&quot;)</td>
<td>$175</td>
<td>$250</td>
</tr>
<tr>
<td>Quarter Page Ad (3.5&quot; x 5&quot;)</td>
<td>$100</td>
<td>$175</td>
</tr>
</tbody>
</table>
# Levels of Engagement - Exhibitor Packet

<table>
<thead>
<tr>
<th></th>
<th>Premier Exhibitor</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Spotlight (October 24)</td>
<td>KNN members only</td>
<td></td>
</tr>
<tr>
<td>3 x 6’ table with tablecloth, two chairs</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Inclusion in on-site Forum brochure with description of services</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Listed on Exhibitor Bingo Card, a fun game for participants that maximizes exposure for your exhibit</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Full page advertisement in the on-site Forum brochure</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Complimentary Forum registration, includes lunches</td>
<td>Two tickets</td>
<td>One ticket</td>
</tr>
<tr>
<td>List of Forum participants with mailing information</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Electric and/or internet provided at no additional charge</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Recognition in KYc3 News, our print newsletter</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Hot link recognition in KNN e-newsletter and on KNN website</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Member Rate</th>
<th>**Introductory Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Exhibitor</td>
<td>$425</td>
<td>$650</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>$325</td>
<td>$550</td>
</tr>
</tbody>
</table>

* Nonprofit exhibitor rates available! Contact emailus@kynonprofits.org for more information.

**Introductory rates are for first-time exhibitors only. Exhibitors must be KNN members to participate in the Partner Spotlight and to exhibit in future years."
Membership

Join the association dedicated to strengthening Kentucky’s nonprofit sector! As a member of the Kentucky Nonprofit Network, you’ll stay in touch with the latest trends and issues that impact Kentucky’s nonprofit organizations. Corporate membership is $600/year.

Sponsorship opportunities are available - become a top sponsor at the Kentucky Nonprofit Leadership Forum and receive maximum exposure by aligning your brand with Kentucky’s nonprofit sector. Contact executive director Danielle Clore at danielle@kynonprofits.org for more information!
Exhibitor & Advertiser Contract

Please complete the appropriate sections of the contract and return with full payment to the Kentucky Nonprofit Network, PO Box 24362, Lexington, KY 40524 or fax to (859) 534-3310. You may also e-mail to emailus@kynonprofits.org. The deadline is October 6, 2017 unless otherwise noted.

Organization/Company: ____________________________________________
Contact person for questions: ______________________________________
Address: _______________________________________________________
City: ___________________ State: ______ Zip: ________
Phone: _______________ Fax: _______________ E-mail: _______________
Website: _______________________________________________________

Premier Exhibitor Package:

☐ Member Rate ($425): $ ________________
☐ Introductory Rate ($650): $ ________________
  Our exhibit will be staffed by (lunch included for both days):
  1. ________________________________
  2. ________________________________

Additional:
☐ Electrical outlet (Free) $ _____________
☐ Additional lunches ($25/each) $ _____________
  (please provide additional names)
☐ Speaking at the Partner Spotlight on 10/24 (for KNN members only) Total: $ ________________

A La Carte Options

☐ Exhibitor Member Rate ($325): $ ________________
☐ Exhibitor Introductory Rate ($550): $ ________________
  Our exhibit will be staffed by (lunch included for both days):
  1. ________________________________

Additional:
☐ Electrical outlet ($50) $ _____________
☐ Additional lunches ($25/each) $ _____________
  (please provide additional names)
☐ Ad in on-site forum brochure $ ________________
  (list size): _______________________

Total: $ ________________

Membership:

Kentucky Nonprofit Network Corporate Membership Dues ($600) $ ________________
☐ We are currently a KNN member

Payment:

☐ Check enclosed ☐ VISA ☐ MasterCard ☐ American Express
☐ Membership Total: $ ________________
☐ Grand Total: $ ________________

Card #: ___________________________ Exp. Date: ______________________
Name on Card/Signature: ___________________________ Billing Zip Code: ______________________

*Full payment must be received with contract. Deadline is October 6, 2017 (art for on-site Forum brochure must be received by this date. Sorry, no refunds once contract and payment are received. Please contact us at 859-963-3203 or emailus@kynonprofits.org for questions.