Kentucky households with lower adjusted gross income had a larger increase in charitable giving from 2013 to 2017.
- Charitable contributions from households with AGI’s between $100-200k/year increased 4.1%
- AGI’s between $200-500k increased 0.4%
- Yet, AGI’s under $75k increased their charitable giving by 11.2-13.4%

And, only 7% of nonprofit revenue in 2017 was contributed by private philanthropy...
- 83% was program revenue (includes nonprofit contracts with government for providing services)
- 5% from government grants (not to be confused with nonprofit contracts with government for providing services)
- 5% from other revenue (such as investment income)

Kentucky is seeing increases, but it’s only part of the story...

"Nonprofit" is a tax status - not a way of operating. Data show that Kentucky nonprofits are consistently operating on a razor thin margin with annual expenditures at 98% of their annual revenue. This leaves nonprofits - and the Kentuckians they serve - at risk.

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Communities benefit most when nonprofits end the year with a surplus to better serve in the next fiscal year.

The Solution: Expand the State’s Charitable Giving Tax Deduction to All Taxpayers, Even Those Not Itemizing. Invest in Nonprofits. Invest in Kentucky Communities. Invest in a Quality of Life that Brings Jobs to Kentucky.
VOLUNTEERING MATTERS, TOO

Source: Corporation for National and Community Service (CNCS)

In 2018, 978,627 or 28% of Kentuckians reported volunteering.

Volunteers provided 96.6 million hours of service valued at $2.3 billion.

Kentucky ranked 39th among states.

Share of Kentucky Residents that Participate in Volunteer Activities

Source: Corporation for National and Community Service (CNCS)

- Fundraise or sell items to raise money: 45%
- Mentor youth: 34%
- Collect, prepare, distribute or serve food: 33%
- Collect, make or distribute clothing, crafts or goods other than food: 32%
- Engage in general labor, supply transportation for people: 31%
- Tutor or teach: 23%
- Provide professional or management assistance including serving on a board or committee: 20%
- Usher, greet or minister: 19%
- Coach, referee or supervise sports teams: 15%
- Engage in music, performance or other artistic activities: 15%
- Provide counseling, medical care, fire/EMS or protective services: 13%
- Provide general office services: 10%
- Other types of volunteer activity: 7%

Kentucky’s Charitable Foundations

Source: Southeastern Council of Foundations with data from Candid

- 595 active foundations in KY
- $3.5 billion assets - 36% increase since 2012
- $205 million total giving - 26% increase since 2012

Top 10 Kentucky Foundations by Assets, 2017

1. The Community Foundation of Louisville, Inc.: $489,312,437
2. James Graham Brown Foundation, Inc.: $335,525,320
3. The Humana Foundation, Inc.: $249,531,501
4. The Gheens Foundation, Inc.: $144,554,544
5. Carson-Myre Charitable Foundation: $102,607,089
6. R.C. Durr Foundation, Inc.: $89,691,883
8. Owsley Brown Charitable Brown Foundation: $82,190,681
9. The C.E.& S. Foundation, Inc.: $73,523,189
10. The Claude and Betty Harris Foundation, Inc.: $60,310,142

Source: Southeast Council of Foundations with data from Candid

Top 10 Kentucky Foundations by Total Giving, 2017

1. The Community Foundation of Louisville, Inc.: $52,808,653
2. James Graham Brown Foundation, Inc.: $14,944,613
3. Lift A Life Foundation, Inc.: $11,516,458
5. Owsley Brown Charitable Brown Foundation: $6,049,000
6. The Gheens Foundation, Inc.: $5,860,233
7. R.C. Durr Foundation, Inc.: $4,784,321
8. W.L. Lyons Brown Foundation: $4,262,272
9. The Claude and Betty Harris Foundation: $3,486,100
10. The Claude and Betty Harris Foundation: $3,486,100

Source: Southeast Council of Foundations with data from Candid

For more information, visit www.kynonprofits.org/advocate/MoreThanCharity