

KENTUCKY NONPROFITS: MORE THAN CHARITY

THE BIG PICTURE:

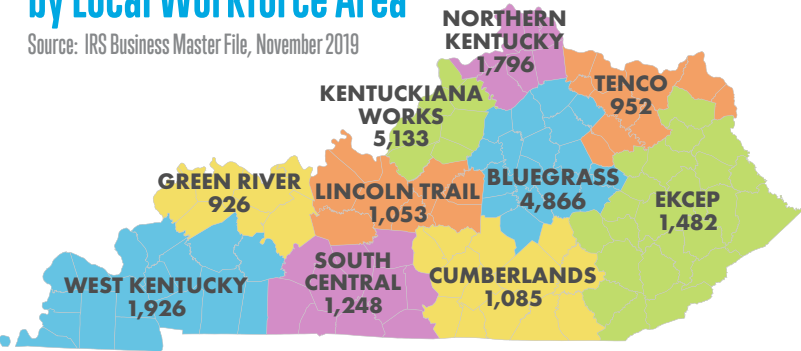
All Tax-Exempt Nonprofits

20,467 registered nonprofits → 18% increase since 2012
 \$30.2 billion in annual revenue → 26% increase since 2012
 \$54.8 billion in assets → 42% increase since 2012

Source: IRS Business Master File, November 2019

All Tax-Exempt Nonprofits by Local Workforce Area

Source: IRS Business Master File, November 2019



All Tax-Exempt Nonprofits by Primary Purpose

	Number of Nonprofits	% of Total	Assets in Millions	% of Total	Revenue in Millions	% of Total
Arts, Culture and Humanities	1,254	6.8%	\$1,090	2.3%	\$233	0.9%
Education	1,918	10.4%	\$6,956	14.6%	\$2,957	10.8%
Environment and Animals	657	3.6%	\$372	0.8%	\$150	0.5%
Health	1,123	6.1%	\$18,903	39.7%	\$15,767	57.8%
Human Services	4,720	25.6%	\$4,738	9.9%	\$2,647	9.7%
International, Foreign Affairs	206	1.1%	\$17	0%	\$22	0.1%
Mutual/Membership Benefit	1,435	7.8%	\$850	1.8%	\$904	3.3%
Private Foundations	773	4.2%	\$2,316	4.9%	\$299	1.1%
Public, Societal Benefit	2,902	15.8%	\$12,228	25.7%	\$4,160	15.2%
Religion Related	3,360	18.3%	\$195	0.4%	\$146	0.5%
Unknown, Unclassified	56	0.3%	\$0	0%	\$0	0%

Source: National Center for Charitable Statistics (NCCS) analysis of IRS Business Master File, August 2019

A CLOSER LOOK AT CHARITABLE NONPROFITS:

501(c)(3) Organizations Filing IRS Form 990 & 990 EZ

A Major Employer

1 in 10 Kentuckians worked at a nonprofit
 9.8% of the state's private industry workforce



Outpacing annual employment in other private industries by 3.6% points



10.6% of private industry wages
 9.6% higher than wages in other private industries

25.8% of recent post-secondary graduates were employed at a nonprofit 5 years after graduation



Sources: U.S. Bureau of Labor Statistics (BLS), Nonprofit Establishment Employment and Wage Estimates, 2017; IRS Business Master File, Nov. 2019; KYSTATS, Kentucky Longitudinal Database System, 2018

Largest Private Sector Employers by Industry

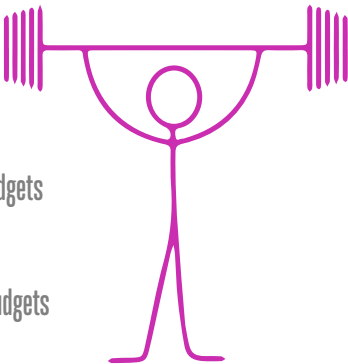
Manufacturing	250,180
Retail Trade	213,612
Accomm./Food Svc.	174,069
Nonprofit Sector	154,213
Health Care/Social Asst.	124,097

Sources: BLS, Nonprofit Establishment Employment and Wage Estimates, 2017 and BLS, Quarterly Census of Employment and Wages, 2017



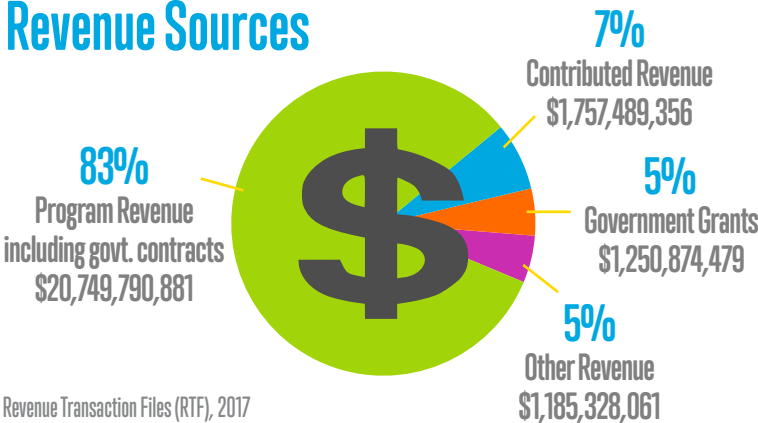
Small But Mighty

75% of nonprofits have annual budgets of less than \$500,000
 83% of nonprofits have annual budgets of less than \$1 Million



Source: DataLake Nonprofit Research IRS e-File and Revenue Transaction Files (RTF), 2017

Revenue Sources



Charitable Nonprofits in Kentucky's Local Workforce Areas

154,213 jobs at nonprofits → **\$7.5 billion** in wages → **\$24 billion** in expenditures benefiting Kentucky's economy

	Number of Jobs at nonprofits	% of KY's Total	Nonprofit Wages in Millions	% of KY's Total	Nonprofit Assets in Millions	% of KY's Total	Nonprofit Revenue in Millions	% of KY's Total	Nonprofit Expenditures in Millions	% of KY's Total
Bluegrass	23,095	15.0%	\$1,024	13.6%	\$7,938	21.4%	\$4,617	18.5%	\$4,370	18.0%
Cumberlands	5,410	3.5%	\$254	3.4%	\$894	2.4%	\$719	2.9%	\$679	2.8%
EKCEP	13,277	8.6%	\$661	8.8%	\$1,596	4.3%	\$1,478	5.9%	\$1,492	6.1%
Green River	1,743	1.1%	\$74	1.0%	\$1,855	5.0%	\$1,138	4.6%	\$1,216	5.0%
Kentuckiana Works	48,282	31.3%	\$2,639	35.0%	\$17,372	46.9%	\$11,825	47.5%	\$11,698	48.1%
Lincoln Trail	2,962	1.9%	\$116	1.5%	\$490	1.3%	\$338	1.4%	\$322	1.3%
Northern Kentucky	13,812	9.0%	\$722	9.6%	\$2,865	7.7%	\$2,036	8.2%	\$1,849	7.6%
South Central	4,660	3.0%	\$202	2.7%	\$1,604	4.3%	\$988	4.0%	\$919	3.8%
TENCO	5,420	3.5%	\$283	3.8%	\$1,427	3.8%	\$1,097	4.4%	\$1,104	4.5%
West Kentucky	10,017	6.5%	\$505	6.7%	\$1,030	2.8%	\$683	2.7%	\$659	2.7%
Unassigned	25,535	16.6%	\$1,065	14.1%						
Total	154,213	100%	\$7,544	100%	\$37,072	100%	\$24,919	100%	\$24,309	100%

Source: BLS, Nonprofit Establishment Employment and Wage Estimates, 2017

Source: DataLake Nonprofit Research IRS e-File and Revenue Transaction Files (RTF), 2017

Local Workforce Area: LINCOLN TRAIL

1,053 tax-exempt organizations → **5.1%** of Kentucky's total

Sources: IRS Business Master File, November 2019; BLS, Nonprofit Establishment Employment and Wage Estimates, 2017; DataLake Nonprofit Research of IRS e-File and Revenue Transaction Files (RTF) of 501 ©(3) Public Charity Forum 990/990-EZ Returns

185 charitable organizations with wages → **5.0%** of Kentucky's total

2,962 jobs → **1.9%** of Kentucky's total

\$116 million paid in wages → **1.5%** of Kentucky's total

\$322 million in expenditures benefiting Kentucky's economy → **1.3%** of Kentucky's total



Counties:



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For more information, visit www.kynonprofits.org/advocate/MoreThanCharity



Kentucky Nonprofit Network is the state association of nonprofits. Over 750 members strong, KNN works to strengthen and advance Kentucky's nonprofit sector.