

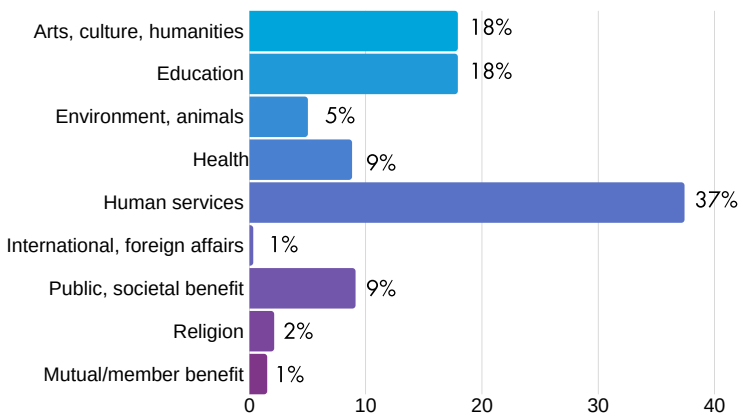
UPDATED RAPID RESPONSE SURVEY: KY NONPROFITS & COVID-19

Kentucky Nonprofit Network (KNN) partnered with Grantmakers of Kentucky to survey Kentucky's nonprofits to learn more about the impact of COVID-19. This report analyzes results gathered from 582 nonprofit organizations across Kentucky and southern Indiana as of April 22, 2020.

Organizations responding had annual operating budgets ranging from less than \$250,000 to more than \$25 million. This data and continued responses from nonprofits allows KNN, funders and others to respond immediately to this crisis and fulfill the needs of the sector now and as they develop.

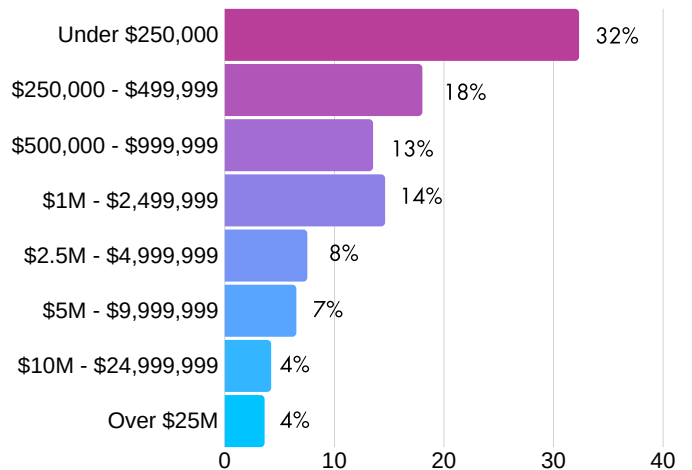
SURVEY REPRESENTATION

ORGANIZATION'S PRIMARY FOCUS



For context, 26% of ALL Kentucky nonprofits are Human Services organizations.

ORGANIZATION'S ANNUAL BUDGET



For context, 75% of ALL Kentucky nonprofits have annual operating budgets of less than \$500,000.

“ We are still working and will be here when this passes. We still need funding. ”

100% of Kentucky counties are represented in this data, plus three counties in Southern Indiana (Clark, Floyd, & Harrison)

BY THE NUMBERS

92%

of 582 respondents report experiencing disruptions in programs & services due to COVID-19

51%

of responding organizations are reducing program/services offered and number of clients served due to COVID-19, negatively impacting **489,161 Kentuckians so far***

\$48,112,368

Total decreased/lost revenue due to COVID-19 (Average 19% of total annual revenue)*

\$5,142,068

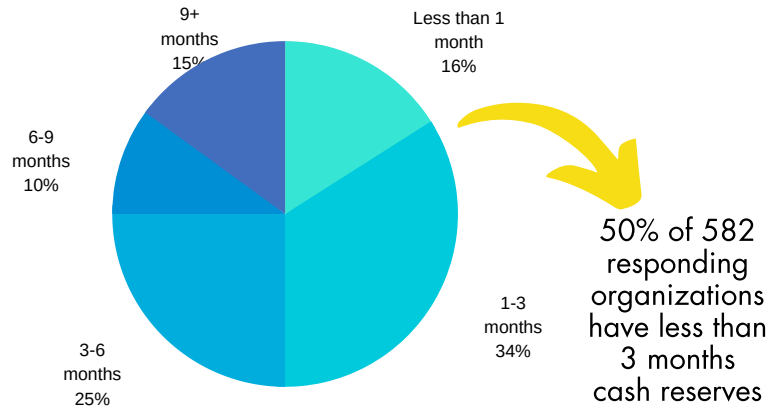
Total increased expenses due to COVID-19 (Average 5% of total annual budget)*

2,771

of staff members laid off, furloughed, or experiencing cut in hours or pay due to COVID-19 (Average 61% of pre-COVID-19 staffing)*

*136 organizations reporting

ORGANIZATION'S CASH RESERVES



2017 IRS Form 990 data show that Kentucky nonprofits' expenses are at 98% of revenue - operating on a razor thin margin

KY NONPROFITS ARE ADAPTING IN INNOVATIVE WAYS:

- Switching to online educational opportunities/services
- Emergency command centers
- Relief funds for artists
- 3D virtual tours
- FaceTime home visits
- Video chat mental health services
- Grab-and-go meals for youth and unemployed workers
- Gardening to provide food to those in need

In order to address financial issues, **26%** of responding nonprofits are laying off or furloughing staff members; **28%** are reducing staff pay and/or hours; **71%** have received/are applying for a federal loan; **72%** are seeking emergency funding from current funders/donors; and **53%** are seeking emergency funding from prospective funders/donors.

WHAT DO DONORS, FUNDERS, & GOVERNMENT OFFICIALS NEED TO KNOW?

One consistent message from across the nonprofit community: Organizations & communities need flexible financial resources. Right now.

KY NONPROFITS' TOP NEEDS INCLUDE:

- General operating support, including a shift of restricted funds to unrestricted funds
- Funding extensions
- Eased rules for outcomes, reporting and applications
- Patience and understanding that this will have a long-lasting impact
- Advocacy support to strengthen coordination with local, state and federal governments
- Solidarity and timely, reliable information and resources from government officials

RESOURCES

To stay up-to-date on how nonprofits are being impacted by COVID-19, and to view and share resources for nonprofits, visit www.kynonprofits.org/coronavirus.

Kentucky Nonprofit Network (KNN) sends regular COVID-19 sector updates. To sign up for our e-mail list, visit members.kynonprofits.org/subscription-signup?

KNN hosts free weekly virtual town hall meetings via Zoom for members and potential members on Thursdays at 10:30 am EDT. To register, visit members.kynonprofits.org/events.

Learn more about the economic importance of Kentucky's nonprofit sector. Visit kynonprofits.org/advocate/morethancharity.

“Please be flexible with deliverables & allow organizations to reallocate funds to general operating support...”