# KENTUCKY NONPROFITS & COVID-19: AN UPDATE



Kentucky Nonprofit Network partnered with Grantmakers of Kentucky to check in on Kentucky's nonprofit sector. This summarizes results from 207 nonprofits representing all 120 Kentucky counties and 3 counties in southern Indiana.

## HOW KY NONPROFITS ARE FARING:



report reduced activity 21%

report increased activity 11%

have reduced staff pay 25%

report staff layoffs or furloughs 58%

do not expect PPP loans to be forgiven



have shut down

**57%** 

report current or expected reduction in services

608,090

Kentuckians have experienced or will experience a reduction in services

\$63 million

Total lost revenue due to

43%

report increases or plan to increase services 130,428

New Kentuckians in need of services due to COVID-19

\$7.9 million

Total increased expenses due to COVID-19

Increased costs include: costs of personal protective equipment, increased cleaning/safety practices, hazard pay, overtime to compensate for staff who were unable to return to work, increased technology needs, staff turnover/recruitment, staff safety training

## "TEMPORARY" CHANGES NONPROFITS NOW PLAN TO MAKE PERMANENT:

62% increased cleaning, disinfecting 61% hybrid of working in-office & remotely 35% new services

32% cutting program expenses 26% collaborations

## WHAT'S NEXT FOR KENTUCKY'S NONPROFITS?



93% rethinking mission delivery 63% uncertain of the organization's future

5% expect to close by December 2020

22% considering merger or strategic alliance

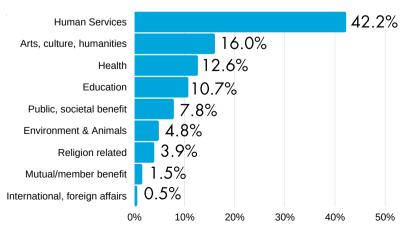
# HOW DO THE HEROES ACT AND HEALS ACT ALIGN WITH THE ISSUES IMPORTANT TO KENTUCKY'S NONPROFITS?

HEROES ACT	ISSUE	S MOST IMPORTANT TO KY NONPROFITS:	HEALS ACT
∼ Needs work	98%	all relief should also be available to nonprofits	∼ Needs work
X Not included	94%	universal charitable giving tax deduction	X Not included
√ Included	93%	funds for state and local governments	X Not included
X Not included	77%	100% unemployment insurance coverage for self-insured nonprofits	∼ Needs work
√ Included	77%	extended/increased unemployment benefits for individuals	∼ Needs work
X Not included	77%	government contract flexibility	X Not included
∼ Needs work	73%	voters' rights and voting access	X Not included
✓ Included	71%	rent/mortgage assistance for nonprofits	X Not included
∼ Needs work	63%	large nonprofit (500+ employees) assistance	∼ Needs work

### **ABOUT THE RESPONDENTS:**

#### ORGANIZATION'S PRIMARY FOCUS

ORGANIZATION'S ANNUAL BUDGET



For context, 26% of ALL Kentucky nonprofits are Human Services organizations.

