

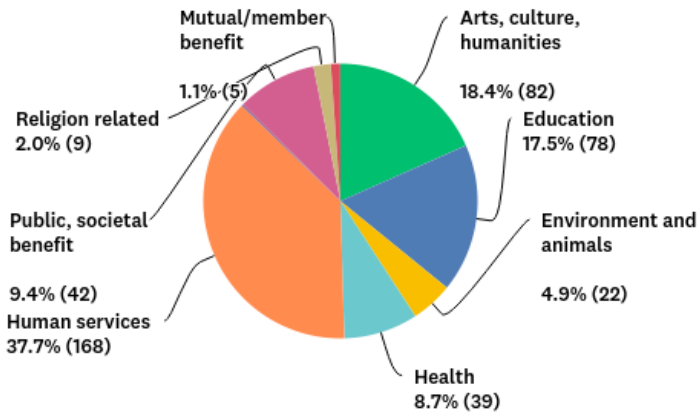
RAPID RESPONSE SURVEY: KY NONPROFITS & COVID-19

Kentucky Nonprofit Network (KNN) partnered with Grantmakers of Kentucky to conduct a survey of Kentucky's nonprofits to learn more about the impact of COVID-19. This report analyzes results gathered from 446 nonprofits organizations across Kentucky and southern Indiana as of March 31, 2020.

Organizations responding had annual operating budgets ranging from less than \$250,000 to more than \$25 million. This data and continued responses from nonprofits allows KNN, funders and others to respond immediately to this crisis and fulfill the needs of the sector now and as they develop.

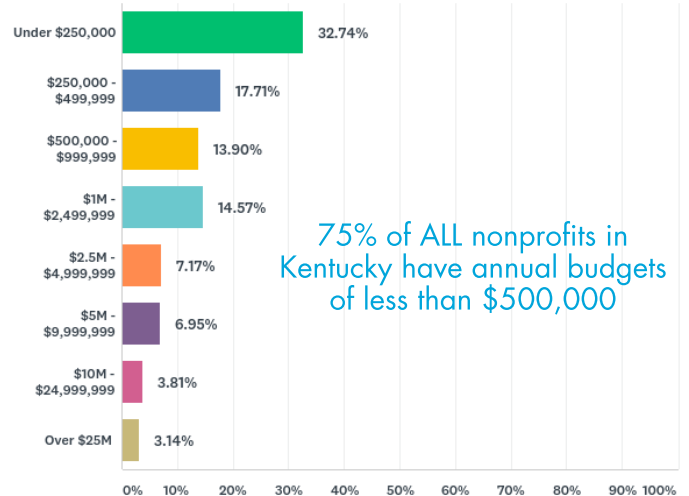
SURVEY REPRESENTATION

ORGANIZATION'S PRIMARY FOCUS



26% of ALL nonprofits in Kentucky are Human Services organizations

ORGANIZATION'S ANNUAL BUDGET



“ We are still working and will be here when this passes. We still need funding. ”

100%

of Kentucky counties represented, plus three counties in Southern Indiana (Clark, Floyd, & Harrison)

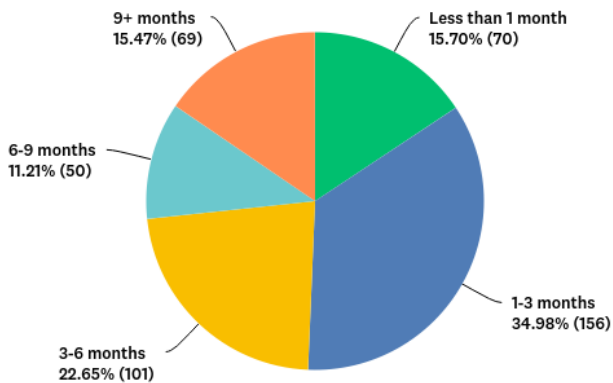
92%

of respondents are already experiencing disruptions in programs & services due to COVID-19

98%

of respondents anticipate disruptions in programs & services due to COVID-19

ORGANIZATION'S CASH RESERVES



2017 IRS Form 990 data show that Kentucky nonprofits' expenses are at 98% of revenue - operating on a razor thin margin

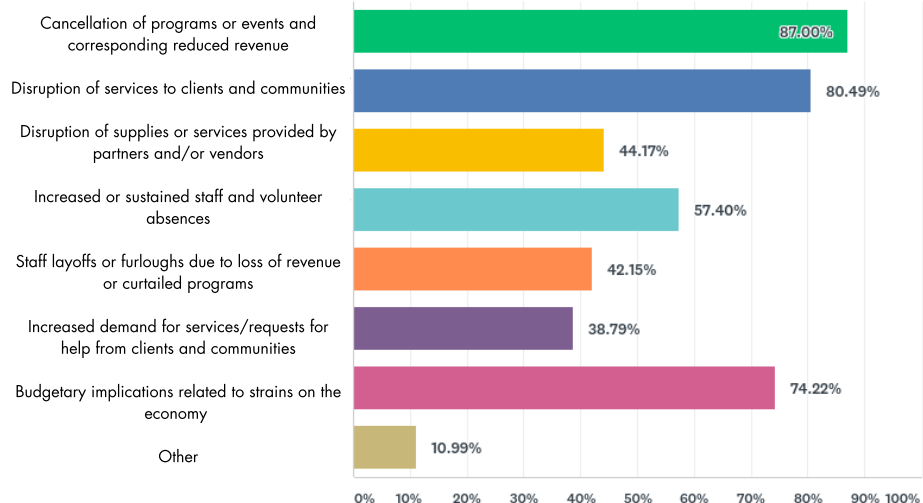
42% of responding nonprofits have experienced or anticipate experiencing staff layoffs or furloughs due to loss of revenue

57% of responding nonprofits report experiencing a current or anticipated increase in staff and volunteer absences, which results in fewer human resources to meet community needs

KY NONPROFITS ARE SWIFTLY ADAPTING:

- **72%** of responding nonprofits are changing in-person events to virtual events
- **71%** of responding nonprofits are sharing COVID-19 resources with their communities
- **64%** of responding nonprofits are implementing remote work policies

CURRENT & ANTICIPATED IMPACTS



51%

of responding nonprofits have less than 3 months of cash reserves on hand

81%

of respondents are experiencing a disruption of services to Kentuckians and communities

75%

of respondents anticipate budgetary constraints related to strains on the economy due to COVID-19



WHAT DO DONORS, FUNDERS, & GOVERNMENT OFFICIALS NEED TO KNOW?

One consistent message from across the nonprofit community:
Organizations & communities need flexible financial resources. Right now.

KY NONPROFITS' TOP NEEDS INCLUDE:

- General operating support, including a shift of restricted funds to unrestricted funds
- Funding extensions
- Eased rules for outcomes, reporting and applications
- Patience and understanding that this will have a long-lasting impact
- Advocacy support to strengthen coordination with local, state and federal governments
- Solidarity and timely, reliable information and resources from government officials

RESOURCES

To stay up-to-date on how nonprofits are being impacted by COVID-19, and to view and share resources for nonprofits, visit www.kynonprofits.org/coronavirus.

Kentucky Nonprofit Network (KNN) sends regular COVID-19 sector updates. To sign up for our e-mail list, visit members.kynonprofits.org/subscription-signup?

KNN hosts free weekly virtual town hall meetings via Zoom for members and potential members on Thursdays at 10:30 am EDT. To register, visit members.kynonprofits.org/events.

Learn more about the economic importance of Kentucky's nonprofit sector. Visit kynonprofits.org/advocate/morethancharity.

“Please be flexible with deliverables & allow organizations to reallocate funds to general operating support...”