

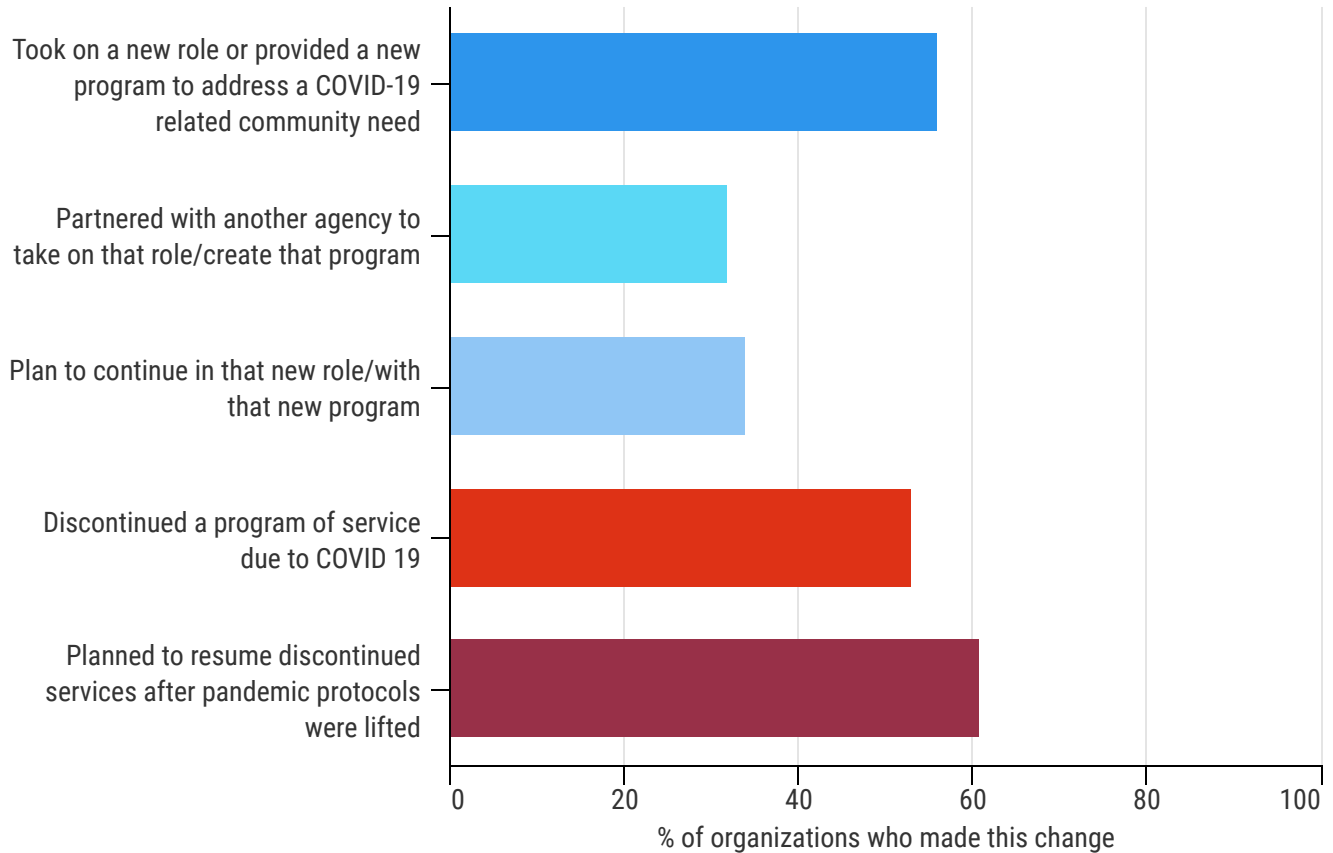
Western Kentucky University & Kentucky Nonprofit Network "Organizational Responses to COVID-19" Survey Results:

In the spring on 2021, researchers, Dr. Tricia Jordan and Dr. Allie McCreary, from Western Kentucky University's (WKU) School of Kinesiology, Recreation and Sport recruited participants from a population of Chief Executive Officers and Executive Directors of nonprofit organizations (NPOs) that were members of Kentucky Nonprofit Network (KNN). These participants completed an online survey that contained questions exploring organizational responses to COVID-19, such as challenges they faced, programming changes they made, and information sources they consulted during the pandemic. A summary of these results are illustrated in this report.

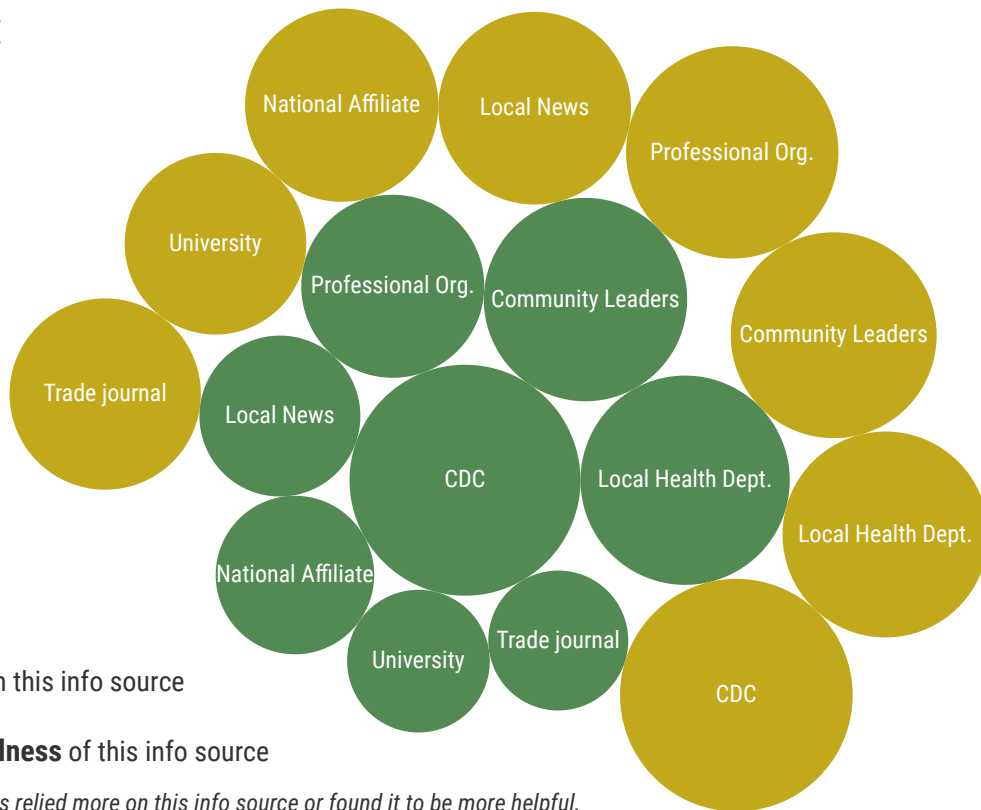
Challenges faced by Kentucky NPOs during the COVID-19 pandemic:




NPO programming changes due to the COVID-19 pandemic:



NPO perceptions of information sources related to the COVID-19 pandemic:



Who completed the survey:

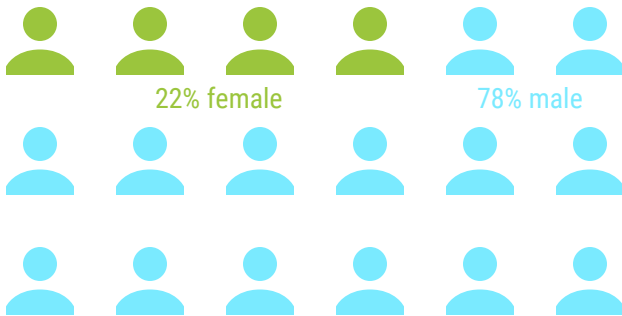
 **94** individuals representing a diverse array of KY nonprofits

average organizational budget:

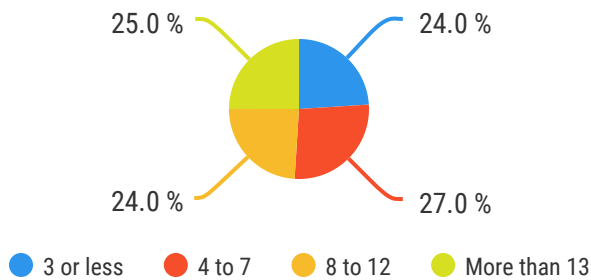
\$3,230,248

range: \$8,000-\$47,000,000

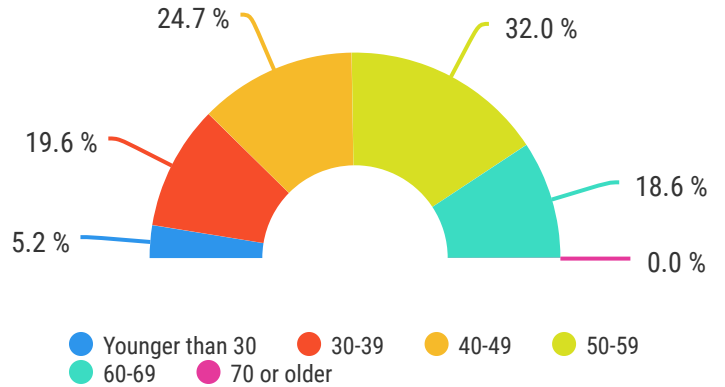
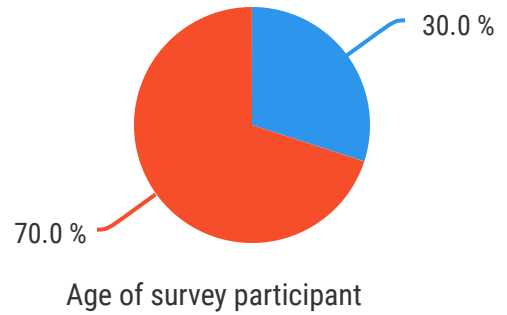
Gender of survey participant



Survey participants' years with the nonprofit



● Nationally affiliated organizations
● Independent, community-based



SERVICE AREAS REPRESENTED:

Youth mentoring and education support
performing arts Religious environmental
animal welfare Social services
library Health care Sport and recreation
Outdoor education and recreation
Youth mentoring and education support

Key results:



The information sources most often used and most trusted by the nonprofit organizations in our sample are national (the Centers for Disease Control and Prevention) and local health departments.



Staff and client compliance with COVID-19 was not a major challenge for most organizations in this study.



Many organizations plan to continue new services that were started during the pandemic and bring back programs that were discontinued because of the pandemic.