

Corporate Memberships

	Corporate	Premier Corporate
Listing in KNN's Online Member Directory	Standard	Enhanced
• Category Description	1 Category	3 Categories*
• Company Logo & Page Header	No	Yes
• Written Description of Business/Service	Yes	Yes
• Keyword Search	Yes	Yes
• 5 Bullet Points Linking Directly to your Webpage(s)	No	Yes
• Visible Website Link from Search - allowing members to visit your site directly, immediately	No	Yes
• Social Share Links (Facebook, Twitter, LinkedIn, etc.)	Yes	Yes
• Map Pin	Yes	Yes
• Directory Placement	Random	Preferred
Referrals	Yes	Yes
Connect with KNN Members through Event, Announcement & Message Board Posting in the Member Information Center	Basic	Enhanced
Membership Decal	Yes	Yes
Access to à la Carte Opportunities	Yes	Yes
Investment	\$600	\$900

Premier Membership is included with all sponsorship packages

*Unlimited categories can be purchased for \$250 or is included in the \$2500 Silver Sponsorship.

à la Carte Opportunities

Online Advertising

Rotating Banner Ads on KNN's most visited pages - 480x60 ad for 12 months, change permitted monthly \$500

Fixed Banner Ad in KNN Career Center - 12 months, single ad \$500

Single sponsored blast to KNN email list (full list of 6000 +/-, KNN members-only, or segmented by title, geographic location, etc.) \$500

Enews banner ad with hotlink (2 editions) \$500

Unlimited category listing in KNN Member Directory

(1 category provided with standard membership, 3 provided with premier memberships) \$250

Exhibitor at KNN Forum \$325

Premier Exhibitor & Advertiser at KNN Forum (includes Curbside Consulting) \$425

Curbside Consulting at KNN Forum - appointments with KNN members during intervals at the Forum \$250

Creation of Profile in Member Directory - let KNN create your profile for you \$500

Creation of Banner Ad Art - our partner can assist in creating your banner ad(s) \$75-\$100

Need options? Contact us at danielle@kynonprofits.org!