

Corporate Memberships

| | Corporate | Premier Corporate |
|---|--------------|-------------------|
| Listing in KNN's Online Member Directory | Standard | Enhanced |
| <ul style="list-style-type: none"> • Category Description • Company Logo & Page Header • Written Description of Business/Service • Keyword Search • 5 Bullet Points Linking Directly to your Website • Visible Website Link from Search - allowing members to visit your site directly, immediately • Social Share Links (Facebook, Twitter, LinkedIn, etc.) • Map Pin • Directory Placement | 1 Category | 3 Categories* |
| | No | Yes |
| | Yes | Yes |
| | Yes | Yes |
| | No | Yes |
| | No | Yes |
| | Yes | Yes |
| | Yes | Yes |
| | Random | Preferred |
| Referrals | Yes | Yes |
| Connect with KNN Members through Event, Announcement & Message Board Posting in the Member Information Center | Basic | Enhanced |
| Membership Decal | Yes | Yes |
| Access to à la Carte Opportunities | BT | Yes |
| Investment | \$600 | \$900 |

Premier Membership is included with all sponsorship packages

*Unlimited categories can be purchased for \$250 or is included in the \$2500 Silver Sponsorship.

à la Carte Opportunities

Online Advertising

Rotating Banner Ads on KNN's most visited pages - 480x60 ad for 12 months, change permitted monthly \$500

Fixed Banner Ad in KNN Career Center - 12 months, single ad \$500

Single sponsored blast to KNN email list (full list of 6000 +/-, KNN members-only, or segmented by title, geographic location, etc.) \$500

Enews banner ad with hotlink (2 editions) \$500

Unlimited category listing in KNN Member Directory

(1 category provided with standard membership, 3 provided with premier memberships) \$250

Exhibitor at KNN Forum \$325

Premier Exhibitor & Advertiser at KNN Forum (includes Curbside Consulting) \$425

Curbside Consulting at KNN Forum - appointments with KNN members during intervals at the Forum \$250

Creation of Profile in Member Directory - let KNN create your profile for you \$500

Creation of Banner Ad Art - our partner can assist in creating your banner ad(s) \$75-\$100

Need options? Contact us at danielle@kynonprofits.org!