

Kentucky Nonprofits: More Than Charity

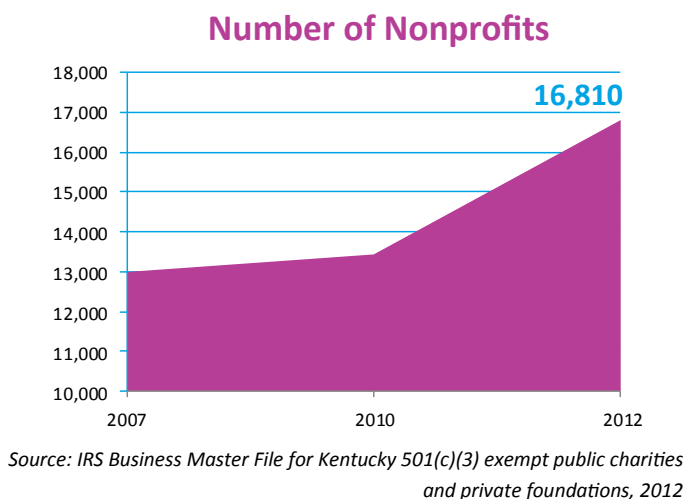
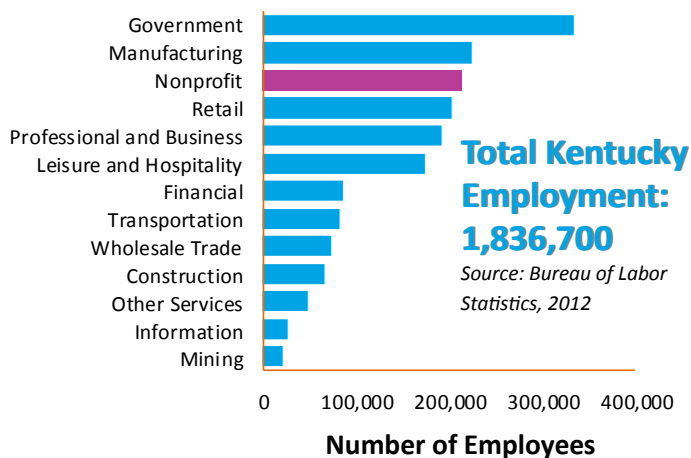
A Major Employer

1 in 9

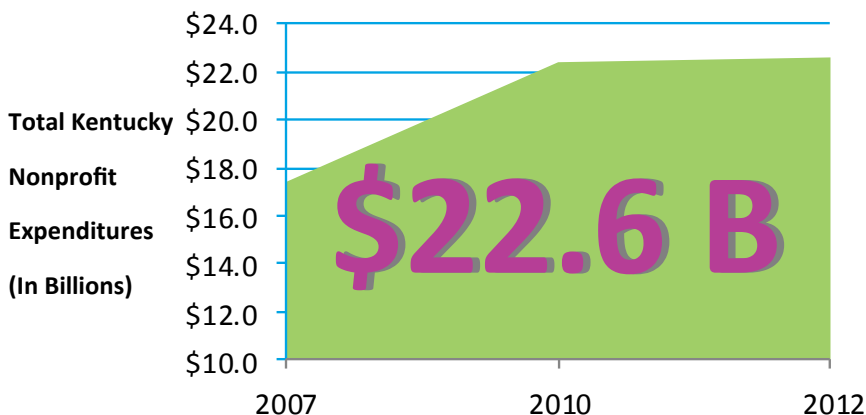
Kentucky workers are employed by a nonprofit.



Nonprofits employ **11.7%** of all Kentucky workers.



BIG Part of Kentucky's Business Community



Kentucky nonprofits topped \$22.6 billion in 2012, making Kentucky's nonprofit sector one of the Commonwealth's largest industries.

Source: IRS Business Master File for Kentucky 501(c)(3) exempt public charities and private foundations, 2012

Charitable Giving Matters to Nonprofits AND Kentuckians



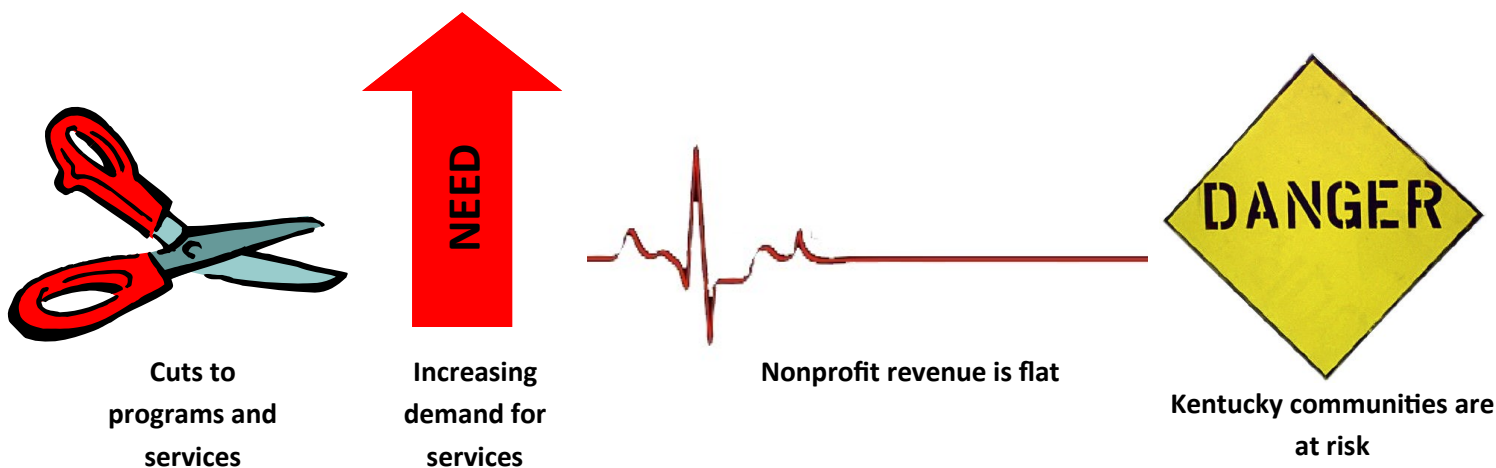
Source: How America Gives, Chronicle of Philanthropy, 2012

\$3,394

Average contribution of Kentucky itemizers in 2011

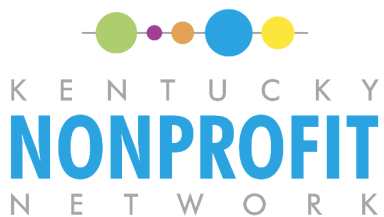
Source: NCCS Data Web, National Center for Charitable Statistics, 2013

Stretched Too Thin



Less incentive for charitable donations coupled with the loss of other funding threatens nonprofits' ability to serve and improve the quality of life for our neighbors and communities.

About Us



The Kentucky Nonprofit Network, Inc. is Kentucky's association of charities.



The Community and Economic Development Initiative of Kentucky embodies the land-grant philosophy of integrating research, instruction, and extension in their service to communities and organizations.