



KNN's 18th annual statewide convening of nonprofits is going virtual and getting a new look. Kentucky Nonprofit Network's 2020 Virtual Summit will be held, well... **everywhere** across Kentucky for six mornings over two weeks – November 10-12 and November 17-19.

[Join us as a Virtual Exhibitor to connect with Kentucky's nonprofit leaders!](#)

Featuring six keynote sessions from nationally recognized thought leaders, deep dive learning opportunities, morning coffee chats and enhanced networking opportunities, KNN's Summit remains your premier opportunity to connect with Kentucky's nonprofit decision-makers. In fact, the Virtual format offers you enhanced opportunities to interact with participants in meaningful ways through the Nonprofit Marketplace, virtual chat rooms and networking groups – providing the best exposure for your programs and services.

The 2020 Virtual Summit is powered by Whova, an award-winning event app that will showcase your customized exhibit booth in the Nonprofit Marketplace 24 hours/day starting November 2 and for three months following the Summit. Whova can be managed from any device and from any location, and there is no need for "fixed" staff time managing your exhibit booth.

Virtual Exhibitor Investment: \$525

Your Virtual Exhibitor partnership with KNN includes:

- Solid lead generation, including the opportunity to download a complete list of contacts interacting with your booth
- Logo, description, website and contact information
- Opportunity to invite participants to connect with you in the livestream showcase space (via Zoom, Google Hangout, etc.) for discussion or to a product/service
- Video highlighting your services or products (optional)
- Opportunity to post photos and flyers (2 PDFs)
- Live text chat box to interact with Summit participants/exhibit visitors
- Opportunity to add promotional offers, giveaways or coupons
- Virtual Summit Passport Contest for participants will drive traffic to your booth
- Opportunity to engage online with participants through discussion threads, highlighting your services and expertise
- Easy-to-use exhibitor dashboard will allow you to track visitors and respond to inquires
- Listing on the KNN website, email marketing, social media and the KNN Virtual Summit Companion (a PDF resource shared with all participants)
- Two complementary Virtual Summit registrations (additional booth staff logins available at \$30/person)

[Click here to access your opportunity to partner with us as a Nonprofit Marketplace Exhibitor at the KNN Virtual Summit!](#) **Exhibiting is an exclusive benefit for KNN members. [If you are not a member – you can join today!](#)*

With the Whova app, your successful exhibitor experience is in your hands – literally. The Whova team offers [easy to use tutorials](#) to help you prepare your virtual booth by November 2. And the KNN team is here to help too – all exhibitors will be invited to join us for a webinar on **October 28 at 10:30am ET** for last minute tips for making the most of your virtual exhibitor experience (save the date – calendar invite will be send when exhibitor registration is confirmed)!

**Have questions or interested in additional opportunities to engage as a sponsor (opportunities beginning at \$2500)? Contact: Danielle Clore, CEO, danielle@kynonprofits.org.*