First-Ever Statewide Online Giving Event Coming to Kentucky

On April 24, Kentuckians will have a new opportunity to connect with their favorite charities. The Kentucky Nonprofit Network, Inc. is partnering with the Razoo Foundation to host Kentucky’s first-ever statewide day of online giving on Wednesday, April 24, 2013 – Kentucky Gives Day. Presented by Anthem Blue Cross and Blue Shield, Kentucky Gives Day will provide every Kentuckian with the opportunity to go online and donate to their favorite charities. The goal of Kentucky Gives Day is to engage Kentuckians and charities to collectively raise as much money as possible in 24 hours. The event offers nonprofits an efficient tool to boost or launch their online fundraising and offers donors a safe, easy way to support the work of the vital nonprofits serving Kentucky communities.

Any 501c3 public charity may participate free of charge and nonprofits interested in participating are encouraged to participate in an introductory webinar on February 21 and to sign up at kygives.org to be sure they are receiving the latest information and updates. KNN will provide a toolkit for participating nonprofits to help them make the most of this giving event and will guide organizations through claiming administrative access of their page on the website. Nonprofits are encouraged to customize their page to include photos and videos to share their story. Beginning at midnight on April 24 and continuing until 11:59pm, Kentuckians can go online at kygives.org, select the charities to receive their online donations and nonprofits will receive these gifts from the Razoo Foundation. Prizes and incentives will also be awarded throughout the day.

Media partners across the state will share the message of Kentucky Gives Day, driving donors to the website. “We’re happy to provide the powerful messaging needed to drive a giving event of this magnitude. We’re excited to be able to help so many across our Commonwealth,” said Gene Guinn, Director of Sales, Clear Channel Media and Entertainment.

“The gives day model has been very successful in other states and we look forward to seeing what Kentuckians and nonprofits working together can accomplish in 24 hours,” said KNN executive director, Danielle Clore.

KNN Celebrates 10th Anniversary

KNN wrapped up a year-long celebration of serving Kentucky’s nonprofit community with a 10th Anniversary Celebration at the Lexington Convention Center on October 24, 2012. The event featured national nonprofit leaders, Robert Egger of DC Central Kitchen, LA Kitchen and CForward and Tim Delaney, CEO of the National Council of Nonprofits. In honor of the celebration, KNN Partner, Pinnacle Productions produced a video marking the milestones and accomplishments of Kentucky’s state association of nonprofits. Attendees also enjoyed networking with other nonprofit leaders and hearing from KNN discount partners.

“There are very few opportunities available for the staff and board members of our nonprofits to gather and celebrate the hard work that we are all doing,” said Sarah Warner Lister, executive director of Ronald McDonald House Charities of the Bluegrass. “It is wonderful to take a little time out away from the office to look continued on page 3
2012 Kentucky Nonprofit Leadership Forum

Thank You to the 2012 Forum Sponsors

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Innovation and Nonprofit Leaders Recognized at 2012 Forum

On October 25, KNN presented three awards at the 10th annual Kentucky Nonprofit Leadership Forum Awards Luncheon.

The Fifth Third Bank and Dean Dorton Allen Ford Innovative Nonprofit Award was presented to Blue Grass Community Foundation of Lexington, whose mission is to enhance the quality of life in their region through philanthropy and civic engagement. The organization received the award for their GoodGiving Guide Challenge, a community-wide, online giving challenge whose design is the first of its kind in Central Kentucky. The challenge, aside from doubling the initial goal and raising more than $200,000 in 2011 for 58 Lexington nonprofits, also raised awareness of the nonprofit sector and the importance of philanthropy, particularly among young adults.

Steve Jennings, board president of God’s Pantry Food Bank, was selected as the recipient of the 2012 PNC Bank and Mountjoy Chilton Medley Outstanding Board Leadership Award. This inaugural award highlights the work of a strategic-thinking board leader who works cooperatively with other board members and the executive director to further the mission of the organization and is actively committed to best practices and succession planning. Jennings, a certified public accountant for Crowe Horwath, served as God’s Pantry Food Bank board president from 2010-2012. Under his leadership, God’s Pantry launched a successful capital campaign, raising $3.6 million and building a 46,000-square-foot warehouse in Winchester to increase capacity.

Mike Mullins was the posthumous recipient of the 2012 Energy Insurance Agency and Travelers Insurance Distinguished Nonprofit Leadership Award. Before his death in February, Mullins spent 34 years as the executive director of the Hindman Settlement School. Under his leadership, the school grew from a modest arts and music program to a significant provider of education, cultural heritage and community services in Eastern Kentucky. Mullins received numerous awards for his personal and professional accomplishments, most recently his induction into the Knott County Hall of Fame in 2010. He was a founding board member of the East Kentucky Leadership Foundation and Leadership East Kentucky, and he served on the Kentucky Nonprofit Network Advisory Council. Mullins also helped organize and launch the Hindman/Knott County Community Development Initiative, which brought more than $20 million in community projects to the county. He was chosen for the 2012 Energy Insurance and Travelers Insurance Distinguished Nonprofit Leadership Award for his high level of engagement in building community and the revitalization of the Hindman Settlement School to meet the changing needs of the region, as well as for his commitment to the nonprofit sector.

Congratulations to this year’s award recipients! Plan to submit your nominations for the 2013 awards in August.
Five Risk Management Resolutions for Your Nonprofit
by Melanie Lockwood Herman, Nonprofit Risk Management Center

During a recent airline trip I opened the in-flight magazine and saw an ad for an expensive piece of exercise equipment that promised an effective cardiovascular workout with only four minutes of effort. The longer I stared at the photo of the machine, the more it began to look like an elaborate clothes-drying rack. My cynicism aside, I eventually concluded that the reason for the morphing effect of the image was my own experience with home-based exercise equipment. After 15+ years of buying and discarding such equipment, I have concluded that my motivation to exercise comes from the fear that others at the crowded gym may be looking in my direction. I can’t find the motivation to work out at home, but I’m easily motivated in a room of sweaty strangers.

What might this mean to a nonprofit leader looking for risk management wisdom at the beginning of a new year? First, ramping up the risk management program in your nonprofit doesn’t require the investment of millions, but it cannot be accomplished in four minutes. Over-simplifying the need to revise outdated policies, hold staff accountable for key safety rules and commit risk management goals to writing is a recipe for inaction.

Second, experience is a free tool at your disposal. Use it! For me, past experience draping clothes over the handlebars of my treadmill tells me that having a piece of equipment in my bedroom isn’t sufficient motivation to get moving.

Resolution #1 — Be Strategic
The first resolution for 2013 is a much-needed reminder about the importance of a strategic, versus tactical approach to the myriad risk management challenges facing nonprofits. Risk management guru (and former NRMC Board Member) H. Felix Kloman reminds nonprofit leaders to, “Consider all the dimensions of risk, without becoming tied up in its more common problems. Unexpected events or situations can be either or both favorable or unfavorable. Avoid looking only at the possible downsides (depth) and remember height. Consider the breadth of those affected: not only yourself and your organization but others and other sections of the world as well. Consider the dimension of time. The past tells us only a small piece of what we should expect in the present and future. Don’t be blinded by projections of the commonplace: consider those unusual outliers whose effects may be monumental. Risk is more strategic than tactical!”

Resolution #2 — Establish a Risk Management To Do List
Rather than getting bogged down in an impossible list of risk management to dos for 2013, consider creating a short list of practical action items for the current calendar year. This short list of resolutions may be a starting point, or it may inspire the identification of other doable steps, such as scheduling regular safety briefings for volunteers prior to all upcoming special events. Remember to include on your list the commitment to take advantage of free and affordable resources that were designed to help you better understand and cope with risk in your nonprofit. NRMC’s Web site, www.nonprofitrisk.org, is a great place to start. Another item you might want to put on your list is the creation of a concise summary of your insurance program. At NRMC we call this invaluable summary a “Schedule of Insurance.” The schedule, often created in a spreadsheet program such as Excel, ideally includes the following information: policy type, policy period, policy #, carrier, deductible/retention, annual premium and special policy conditions or exclusions. If creating the summary feels daunting, ask your agent or broker to prepare a schedule for you. Remind them to include a notation about any policies they have recommended but have not been purchased.

Resolution #3 — Re-Connect with Your Insurance Advisor
Throughout the year I receive calls from nonprofit leaders who are unhappy about the service they are receiving from their insurance agent or broker. Yet during a recent survey of NRMC clients the majority of respondents reported, ironically, that their agent or broker is the first person they turn to for help on risk management matters. Like the popular remedy from your IT consultant—“try rebooting your computer”—it may be time to reboot your relationship with your insurance advisor. If you’re not receiving the prompt, professional and thorough advice your nonprofit needs and deserves, request a meeting with your advisor to discuss your expectations, wants, aspirations and plans for the immediate and long-term.
around a room filled with the faces of those who are making our Commonwealth a better place to live, work and play."

The event served as a special thank you to the nonprofits across Kentucky who have invested in KNN membership, as well as the sponsors who support KNN’s mission to serve and advance the nonprofit community and the University of Kentucky College of Agriculture who serves as KNN’s home. Bring on the next decade!

**KNN Launches Nonprofit Sector Advocacy Council**

To better address the public policy threats facing the nonprofit community, including the fiscal cliff and the proposed cap on itemized deductions at the federal and state levels (including the charitable giving deduction), KNN has ramped up its public policy efforts by launching a new Nonprofit Sector Advocacy Council.

Nonprofit leaders from across Kentucky are invited to participate in regular virtual meetings to gather and share information about federal and state public policy and other issues facing the nonprofit sector. The Council will serve as the eyes, ears and voices on the ground, convening online for virtual meetings on a regular basis with the purpose of gathering and sharing information to be used to develop KNN’s public policy agenda.

“Given the political climate, economy and threats facing our sector and those we serve - it’s clear that it’s time for all of us to do more,” said Danielle Clore, executive director of KNN. “Whether you work for a human services agency, a theatre, a school or a housing organization, the bottom line is this - the changes that are being proposed on both a federal and state level will impact your nonprofit and, more importantly, those you serve. It’s the perfect opportunity to educate policy makers and the general public about the importance of our nonprofit community.”

Feedback from the first Nonprofit Sector Advocacy Council was used to create KNN’s Public Policy Agenda, which was approved by KNN’s Public Policy Committee and the board of directors. The next virtual meeting of the Nonprofit Sector Advocacy Council will be held on March 5 at 10:30 am. Visit kynonprofitvoice.org to view the Public Policy Agenda or to join the Nonprofit Sector Advocacy Council.

**Why Join KNN?**

“The Kentucky Nonprofit Network is an outstanding organization. There are a variety of nonprofit organizations it serves, and all have their own specific needs. With the variety of programs you offer, there is something for everyone. I enjoy attending events that you are offering, and I always leave feeling I had benefited.” --Beverly Roberts, Sayre Christian Village

“I appreciate the educational opportunities and the work around best practices the most!” --Marian Guinn, God’s Pantry Food Bank

**Join Today!**

www.kynonprofits.org/join
(859) 257-2542

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**Are You a Best Practices Partner?**

The Kentucky Nonprofit Best Practices Partnership is a commitment made by nonprofit organizations, their leaders and the Kentucky Nonprofit Network to promote and implement best practices that encourage efficient, effective and ethical operations to best meet community needs. If you are using the KNN Principles & Practices Tools for Nonprofit Excellence in Kentucky, you can become a Best Practices Partner!

See the current Best Practices Partners and learn more at kynonprofitpartners.org!
Five Strategies to Motivate Fundraising Volunteers

by Lee Ellen Martin, CFRE

We all know that the more people who are strategically involved in the development efforts of your organization, the more fruitful the labors! For the development officer or executive director who is keeping everyone (including themselves) motivated, keeping track of all of those folks and making sure it all gets done can be challenging. Here are five strategies to try.

1. Make sure your volunteers have a manageable number of contacts. 5-7 contacts is about all any volunteer will do. In a meeting, it is very easy for volunteers to overcommit. It just doesn’t seem that tough to contact 15 people. But in practice, volunteer work comes after job commitments, carpools, lawn mowing, etc. so keep it manageable. Start out with a low number – they can always do more!

2. Provide all the information (and more) that the volunteer needs to be successful. This should include what the suggested ask should be, the donor’s interests in your organization, the donors history with your organization (are they a volunteer, do they attend your event, are they an alumni, etc.). Don’t forget to provide all the contact information you have for the donor. This may take you some time, but the goal is to remove all barriers for the volunteer making the ask.

3. Give volunteers gentle reminders. The reality is that most volunteers don’t leave the meeting and make the call immediately – so plan on giving them reminders. When you give the reminder, don’t just ask if they have made the contact. Remind them of what the ask is and contact information for the prospect. And please - don’t be exasperated, remember they are a volunteer doing the organization a favor.

4. Have regular, productive meetings of the volunteers. Some people feel like a meeting “wastes” the volunteer’s time. Keep your meeting productive and not only do you not waste your volunteer’s time, you help keep the momentum going. Prepare for the meeting by being ready to share what’s happened, what needs to happen next and discuss any problems or trouble you are having with the development efforts. Be open and forthright and you’ll get lots of great ideas and help to be more successful.

5. Celebrate successes! When a gift comes in, shoot a quick email to the committee to announce the gift and thank the volunteer. A little appreciation goes a long way, and success breeds success. Sometimes a little competition can also serve as good motivation.

It can be really easy to fall into the trap of, “it’s just quicker if I do it myself.” Spending a little time keeping track of and motivating your volunteers will reap rewards for your organization. More people = more money = more mission fulfillment. That’s an equation that makes us all happy!

Want to amplify your fundraising strategy in 2013? KNN offers fundraising and governance technical assistance. Visit kynonprofits.org for more information!
KNN Announces Three New Discount Partner Benefits for Members

GrantStation.com is a suite of online grant research resources. Search thousands of carefully researched profiles of private and government funding opportunities, at the local, state and national level, to help you find the grantmakers most appropriate for your organization.

- Write better with in-depth tutorials on each element of a full grant request.
- Learn from tools and articles on the entire grant process.
- Read archived issues of the GrantStation Insider, the weekly newsletter provided for all KNN members.

KNN members receive a full membership for only $99 (S699 retail value). Join us for a free webinar on March 6, 2013 to learn more or emailus@kynonprofits.org to confirm your membership and learn how to sign up.

The Nonprofit Risk Management Center helps nonprofit leaders become risk aware and take action. KNN has recently partnered as a Nonprofit Risk Management Center Affiliate and KNN members receive:

- RISK HELP™ — Unlimited answers to risk management questions delivered by phone and/or email.
- My Risk Management Policies - Access an easy-to-use program that allows you to create clear, concise and customized risk management policies for only $139 (savings $40)
- Access the Nonprofit Risk Wednesday Webinar Series for only $15 per webinar (savings of $44).

Emailus@kynonprofits.org to learn more about the Nonprofit Risk Management Center benefits available to KNN members.

HRKentucky.com is an online community that provides up-to-date tools, guides, forms and information from the Kentucky Chamber of Commerce. As a subscriber of HRKentucky.com, you will receive access to searchable online human resource forms and popular guides. HRKentucky.com is truly a one-stop resource for all of your human resource needs.

KNN members can sign up for $299/year (savings of $100). Emailus@kynonprofits.org to confirm your membership and learn how to gain access to this expertise.

Want to learn more about KNN member benefits? Join us for a FREE monthly webinar!
KNN presents a monthly Member Advantage Webinar to share information about the benefits of our Nonprofit Network membership program. Join us from the comfort of your desk for a free, useful, informative and short webinar. The next webinar will be held on February 21- start saving today!
The Patient Protection and Affordable Care Act (“PPACA”) signed by President Obama in March 2010 mandates that all U.S. citizens be covered by health insurance. The provisions of the PPACA, the majority of which were upheld by the U.S. Supreme Court in its ruling in June 2012, take effect at various times through 2018. The rules under the PPACA are detailed and the penalties for non-compliance can be substantial.

One of the key elements in determining which rules apply is determining the size and composition of the employer’s workforce. Determining employer size is important as this number is necessary in determining several PPACA rules and how the rules apply. Some of the key provisions of the PPACA that are based on employer size are as follows:

- **The Employer Mandate** – Beginning January 1, 2014, employers with 50 or more full-time employees or full-time equivalents must offer full-time employees and their dependents affordable health coverage. Employers that do not offer coverage and have at least one full-time employee who receives a premium tax credit will be assessed a fee of $2,000 per full-time employee, excluding the first 30 employees from the assessment. Employers with less than 50 full-time employees are not required to provide health insurance to employees.

- **Automatic Enrollment** – Once the regulations are issued, employers with more than 200 full-time employees are required to automatically enroll employees into health insurance plans offered by the employer. Employees may opt out of coverage.

- **Small Business Tax Credit** – Since its passage in 2010, PPACA has provided small employers with no more than 25 full-time employees and average annual wages less than $50,000 that purchase health insurance for employees with a tax credit.

- **Access to Exchanges** – Beginning on January 1, 2014, employers with less than 101 employees have the option of providing employee health insurance coverage through the new public health insurance exchanges. This option will not be available to large employers (those with 101 or more employees) until 2017.

At first glance, it may seem very easy to determine the number of full-time employees. However, in determining the size and composition of the workforce, the employer must determine whether it is so closely linked by common ownership or common control with another employer that both employers must be considered as a single employer for PPACA purposes. This is referred to as a “controlled group” the rules of which are covered in Internal Revenue Code Sections 414(b) and 414(c) and generally provide that “all employees of all corporations which are members of a controlled group or corporations” and “all employees of trade(s) or business(es) (whether or not incorporated) which are under common control” are to be treated as employed by a single employer. In a for-profit environment, the most common example would be organizations related in a parent-subsidiary relationship.

Nonprofit entities are also subject to the controlled group rules. Instead of looking at the ownership structure as you would in a for-profit business, the organization needs to look at control. Internal Revenue Code Section 414 specifically addresses how the controlled group rules apply to tax-exempt organizations by substituting the right to control for ownership and looking at who has the right to elect or appoint and remove the tax-exempt organization’s trustees or directors.

An example of this would be two nonprofit organizations that are governed by the same board of directors. Because there is common control over both organizations, the controlled group rules would apply. If each organization employed 30 and 40 full-time employees, respectively, it would appear on the surface that the employer mandate provisions of PPACA would not apply to either organization. However, since the organizations would be considered a controlled group and therefore as one employer, the number of full-time employees would be 70 and the employer mandate provisions of the PPACA would apply.

If your nonprofit organization is closely aligned with another organization, you need to consider if the controlled group rules apply. As you can see from the above example, failure to correctly identify the employer can cause an organization to misunderstand which PPACA rules apply. An organization may incorrectly believe the provisions of the PPACA don’t apply which could result in substantial penalties. Careful planning and consideration needs to be taken to ensure proper compliance with PPACA.
Upcoming Events Calendar

Featured Events

KNN Nonprofit Sector Advocacy Council Virtual Meeting
March 5, 2013
Free
KNN welcomes nonprofit leaders from across Kentucky to participate in our new Nonprofit Sector Advocacy Council. The Council is open to anyone interested in public policy issues that affect Kentucky’s nonprofit community. The Council will convene online for virtual meetings on a regular basis with the purpose of gathering and sharing information to be used to develop KNN’s public policy agenda.

FREE Tour of GrantStation’s Online Resources
March 6, 2013
Free
Join Ellen Mowrer, Business Development Advisor for GrantStation, for a free webinar that offers a short tour of the GrantStation website, KNN’s newest partner! This introductory tour will provide tips on the most effective ways to use all of the valuable resources the website offers; including the extensive funder databases that can help you identify the right grantmaker for any program or project. During this webinar we will also introduce GrantStation’s new interactive Grants2020 visioning tool! There will be plenty of time for questions. KNN members can access Grantstation’s online resources for only $99 (a $600 savings).

Intro to KY Gives Day Webinar
February 14, 2013 10:30 – 11:00am EST
February 21, 2013 10:00 – 10:30am EST
Free
Kentucky Gives Day is a 24-hour online giving event on Wednesday, April 24 that will bring nonprofits and Kentuckians from across the Commonwealth together for a powerful day of action. Join KNN for a FREE informational webinar to learn more about Kentucky Gives Day plans and how your nonprofit can utilize this giving event to boost (or launch) your online fundraising and acquire new donors to support your mission.

Fund Development Clinic
May 8, 2013
$425 KNN Members,
$795 Potential Members
(*fee per organization)
Creating a comprehensive fund development plan to successfully engage donors and increase contributed income is essential for long-term fundraising success. Join Lee Ellen Martin for this day-long planning clinic that will guide you, step-by-step, in creating a draft fund development plan. A combination of presentation and hands-on planning, the fund development clinic is designed for key staff and fundraising volunteers. The clinic offers the perfect opportunity to get everyone on the same page and kick-start your fundraising efforts with a comprehensive plan. This clinic is for the chief development officer and/or Executive Director/CEO and at least one key volunteer must also attend. Space is limited, so register early!

*An over 80% discount off the normal daily fee! Fees for the clinic includes continental breakfast, lunch, beverages and program materials for all participants.

Board Development Clinic
May 9, 2013
$425 KNN Members,
$795 Potential Members
(fee is based per organization)
Educate your board and draft a specific action plan for improved governance in one day! A combination of presentation and group exercises, the board development clinic is designed for board members and key staff to understand and implement governance best practices. The Kentucky Nonprofit Network is able to offer quality facilitation with Danielle Clore for your entire board for a fraction of the cost – over 80% off of the fee for a customized retreat! Participants will leave the clinic with an action plan for improved board governance in hand. This clinic is for the Executive Director/CEO and at least three board members must also attend. Space is limited, so register early!

*An over 80% discount off the normal daily fee! Fees for the clinic includes continental breakfast, lunch, beverages and program materials for all participants.

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Upcoming Events Calendar

Other Events

Nonprofit Boards 101
April 16, 2013
Free KNN Members, $30 Potential Members
Join Danielle Clore for our most popular workshop, designed to complement your organization’s board orientation for new members and provide a refresher for existing board members. The workshop will provide an overview of board service, including legal responsibilities and roles, board and staff partnerships, committees, recruitment and best practices.

Webinar: Ways You Can Save
February 21, 2013
March 21, 2013
April 18, 2013
May 16, 2013
June 20, 2013
July 18, 2013
Free
KNN presents a monthly Member Advantage Webinar to share information about the benefits of membership. Join us from the comfort of your desk for a free, useful, informative and short webinar. Start saving today!

KY Nonprofit Executive Director and CEO Retreat
June 11, 2013
$95 KNN Members, $120 Potential Members*
Join KNN for our annual retreat open only to nonprofit executive directors and chief executive officers. This retreat provides a confidential setting for executives to learn from one another through the discussion of nonprofit management and leadership best practices. This opportunity enables both newer and experienced nonprofit executives to learn from their peers on the important dynamics of working with your board, staff and volunteers to create effective organizations. Emphasis will be placed on the “real world” elements of nonprofit executive leadership, management and problem-solving.
*Includes networking luncheon.

Register today: kynonprofits.org

Nonprofit Risk Management Wednesday Webinar Series
$15 per webinar, KNN Members only
Join us in 2013 for a brand-new line-up of content-intensive educational webinars. These affordable, convenient programs will inspire best-in-class risk management at your nonprofit and are available to KNN members only.

• Reference Checking (February 6, 2013)
• Risk in the Cloud: Keep Your Assets Protected When Flying High (March 6, 2013)
• HR Risk: Take the High Road without Getting Lost (May 1, 2013)
• Donors, Not Danger: Managing Fundraising Risk (June 5, 2013)
• BYOD: Managing the Risk of Personal Devices at Work (July 10, 2013)

March 12, 2013
May 21, 2013
Free
The Principles & Practices for Nonprofit Excellence in Kentucky program provides tools for board and staff members to strengthen organizational effectiveness and transparency. This informative webinar will provide an overview of the tools, a step-by-step process for utilizing the tools and strategies for communicating your work with donors and volunteers, including the KY Nonprofit Best Practices Partnership.

Webinar: Why Do You Need Fundraising Software?
March 7, 2013
Free
Join Chad Koenig to learn more about DonorPerfect fundraising software, a web-based donor management software that organizes all of your constituent data in one unified database. It has easy to use constituent relationship management tools for helping making smarter, timelier decisions that help you raise the most money for your cause.
future, and request information on the help available to you as a customer.

Your insurance advisor should be an invaluable resource to your nonprofit, providing sage counsel to guide your risk financing decisions. As much as you rely on this advice, however, remember that the ultimate responsibility for wise decision making rests with the leaders of the organization. Working with an insurance advisor does not mean that you have transferred responsibility for risk financing decisions designed to protect your nonprofit.

Resolution #4 — Draft a Contingency Plan

Ask, “What would I do in a variety of extreme (both favorable and unfavorable) situations?” Consider how your nonprofit will maintain the confidence of key stakeholders. Developing a contingency plan may lead directly and inevitably to the creation of a comprehensive risk management plan. Whether you’re starting with a simple contingency plan, developing a business continuity plan, or fully committed to drafting a true risk management plan, the Center offers many tools that can help. Our free online business continuity planning course is available at www.nonprofitrisk.org under the Online Tools tab. If you’re looking for a step-by-step approach to creating a customized risk management plan for your nonprofit. One full-time nonprofit risk manager recently called the program a “lifesaver” for her youth-serving organization. Each plan fits the unique needs of that specific organization. To begin the process, go directly to www.myriskmanagementplan.org or visit www.nonprofitrisk.org and see the tab marked “Online Tools.”

Resolution #5 — Ask and You Shall Receive

As I have the opportunity to meet one on one with the managers of specialty nonprofit insurance programs, I am often impressed with the resources they have made available to their nonprofit insureds and their plans to do more of that in the future. Yet many remark that they are sometimes disappointed that the number of insureds who take advantage of these resources remains small. Take a few minutes to visit the websites of your nonprofit’s insurance carriers. Remember that you may be purchasing directors’ and officers’ liability, general liability, professional liability, sexual misconduct, property coverage and workers compensation coverage from different carriers. If you’re uncertain about the identities of your carriers, see Resolution #3. Visit the websites of these carriers and look for the page or section of the site listing the company’s loss prevention or risk management resources. Bookmark those pages that offer informative tools and materials and send an email to key staff in your organization alerting them to these available resources. Add the discussion of these resources to the agenda for an upcoming staff meeting. If you’re unsuccessful in your efforts to identify your carriers’ loss prevention resources, call your agent or broker and seek their help.

Does Your Board Have Issues?

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- Free board governance webinar, part of KNN’s SkillBuilders webinar series
- Full page of online resources, including our Principles & Practices for Nonprofit Excellence in Kentucky tools
- Boards 101 Workshop, Free for KNN members
- Customized technical assistance and consulting

For more information, email us@kynonprofits.org
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Appalachian College Association, Berea
Appalachian Community Theatres, Paintsville
Art Machine, Inc, Fort Mitchell
Arthur S. Kling Center, Louisville
Ashland Terrace, Lexington
Association of State Dam Safety Officials, Inc., Lexington
Association of Independent Kentucky Colleges and Universities, Franklin
Audubon Area Community Services, Owensboro
Aviation Museum of Kentucky, Lexington
Barren River Animal Welfare Association, Glasgow
Berea Arts Council, Berea
Big Brothers Big Sisters of the Bluegrass, Lexington
Blackacre Conservancy, Louisville
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Blue Grass Council of the Blind, Lexington
Blue Grass Farms Charities, Lexington
Bluegrass.org, Lexington
Bluegrass Community & Technical College Foundation, Lexington
Bluegrass Domestic Violence Program, Lexington
Bluegrass Health & Education Services at Paragon Family Practice, Lexington
Bluegrass Heritage Museum, Winchester
Bluegrass Rape Crisis Center, Lexington
Bluegrass PRIDE, Lexington
Boaz Foundation, Bonnieville
Bridgehaven, Louisville
Burnamwood Camp and Conference Center, Lexington
Capital Day School, Frankfort
Cardinal Hill Rehabilitation Hospital, Lexington
Carnegie Center for Literacy and Learning, Lexington
CASA Project of Lexington
CASA at Woodlawn, Danville
Catholic Charities Diocese of Lexington
Center for Nonprofit Excellence, Louisville
Central Kentucky Community Foundation, Elizabethtown
Central Kentucky Council for Peace & Justice, Lexington
Central Kentucky Radio Eye, Lexington
Centro Latino, Danville
Chefs in Christ, Lexington
CHES Solutions Group, Lexington
Child Development Center of the Bluegrass, Lexington
Children, Inc, Covington
Children’s Advocacy Center of the Bluegrass, Lexington
Chrysalis House, Lexington
Clark County Children’s Council, Winchester
Clark County Homeless Coalition, Winchester
Clark Regional Foundation for the Promotion of Health, Winchester
Collin’s Classic for Children with Cancer, Lexington
Colon Cancer Prevention Project, Louisville
Come-Unity Cooperative Care, London
Common Good Community Development Corporation, Lexington
Community Action Council for Lexington-Fayette, Bourbon, Harrison and Nicholas Counties, Lexington
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Community Assistance and Referral Services CAREs, Ashland
Community Catholic Center, Louisville
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Community Education, Bowling Green
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Family Services Association of Boyle County, Danville
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Friends for Kenton Paw Park, Covington
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Gateway Regional Arts Center, Mt. Sterling
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Girls Incorporated of Owensboro-Daviess County, Owensboro
Girls on the Run of Lexington
Girl Scouts of Kentucky’s Wilderness Road Council, Lexington
God’s Pantry Food Bank, Lexington
God’s Food Pantry, Somerset
Goodwill Industries of Kentucky, Louisville
Great American Brass Band Festival, Danville
Greater Owensboro Chamber of Commerce, Owensboro
Green Forests Work, Lexington
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