



Exhibitor & Advertiser Packet

November 2-3, 2016
Lexington Convention Center, Lexington, KY

Hosted by



For More Info:

Kentucky Nonprofit Network
kynonprofits.org
(859) 963-3203
emailus@kynonprofits.org

The annual Kentucky Nonprofit Leadership Forum, the only statewide gathering of nonprofit decision-makers, provides you with the BEST exposure for your products and services!

The Kentucky Nonprofit Leadership Forum

features two days of education and networking for over 300 nonprofit decision-makers (executive directors, board members, CFOs, fundraising professionals and more) from across Kentucky.



2016 Kentucky Nonprofit Leadership Forum November 2-3, 2016 | Lexington, KY

Wednesday, November 2 **tentative agenda*

9:30 a.m.	Registration & Continental Breakfast
10:00 a.m. - 11:15 a.m.	Session One
11:30 a.m. - 1:00 p.m.	KNN Member Luncheon & Partner Spotlight
1:00 p.m. - 2:15 p.m.	Session Two
2:15 p.m. - 2:45 p.m.	Exhibits/Networking Break
2:45 p.m. - 4:00 p.m.	Session Three

Thursday, November 3 **tentative agenda*

8:00 a.m.	Registration, Continental Breakfast & Exhibits
8:55 a.m. - 10:15 a.m.	Session One
10:15 a.m. - 10:45 a.m.	Exhibits/Networking Break
10:45 a.m. - 12:00 p.m.	Session Two
12:00 p.m. - 1:30 p.m.	KNN Awards Luncheon
1:30 p.m. - 2:45 p.m.	Session Three
2:45 p.m. - 3:00 p.m.	Networking Break
3:00 p.m. - 4:15 p.m.	Session Four

Premier Exhibitor

Premier exhibitors receive maximum exposure during the Forum, including:

- Premium exhibit space
- Full page ad in the on-site Forum brochure
- Enhanced recognition in-print and online, both before and after the Forum

Exhibitors who are also KNN members are invited to promote your business or organization during the KNN Member Luncheon on Wednesday, November 2. Take advantage of a direct three-minute pitch opportunity to connect with professionals from across the state at the Partner Spotlight!

Investment:

Member Rate	\$425
Introductory Rate	\$650

A La Carte Opportunities

A la carte options are also available, including exhibitor-only and advertiser-only rates.

Exhibitor Only Package

Member Rate	\$325
Introductory Rate	\$550

Advertiser Rates

Full Page Ad (7.5" x 10")	Member Rate:	\$225
	Introductory Rate:	\$300
Half Page Ad (7.5" x 5")	Member Rate:	\$175
	Introductory Rate:	\$250
Quarter Page Ad (3.5" x 5")	Member Rate:	\$100
	Introductory Rate:	\$175

Levels of Engagement - Exhibitor Packet

	<i>Premier Exhibitor</i>	<i>Exhibitor</i>
Partner Spotlight (November 2)	KNN members only	
3 x 6' table with tablecloth, two chairs	X	X
Inclusion in on-site Forum brochure with description of services	X	X
Listed on Exhibitor Bingo Card, a fun game for participants that maximizes exposure for your exhibit	X	X
Full page advertisement in the on-site Forum brochure	X	
Complimentary Forum registration, includes lunches	Two tickets	One ticket
List of Forum participants with mailing information	X	X
Electric and/or internet provided at no additional charge	X	
Recognition in KYc3 News, our print newsletter	X	
Hot link recognition in KNN e-newsletter and on KNN website	X	
	<i>Member Rate</i> \$425 ** <i>Introductory Rate</i> \$650	<i>Member Rate</i> \$325 ** <i>Introductory Rate</i> \$550

**Nonprofit exhibitor rates available! Contact emailus@kynonprofits.org for more information.*

***Introductory rates are for first-time exhibitors only. Exhibitors must be KNN members to participate in the Partner Spotlight and to exhibit in future years.*

Membership

Join the organization dedicated to strengthening Kentucky's nonprofit sector! As a member of the Kentucky Nonprofit Network, you'll stay in touch with the latest trends and issues that impact Kentucky nonprofit organizations. Corporate membership is \$600 for the year.



Sponsorship opportunities are available - become a top sponsor at the Kentucky Nonprofit Leadership Forum and receive maximum exposure by aligning your brand with Kentucky's nonprofit sector. Contact executive director Danielle Clore at danielle@kynonprofits.org for more information!



Exhibitor & Advertiser Contract

Please complete the appropriate sections of the contract and return with full payment to the Kentucky Nonprofit Network, PO Box 24362, Lexington, KY 40524 or fax to (859) 534-3310. You may also e-mail to emailus@kynonprofits.org. **The deadline is October 7, 2016 unless otherwise noted.**

Organization/Company: _____
Contact person for questions: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____
Website: _____

Premier Exhibitor Package:

- Member Rate (\$425): \$ _____
 Introductory Rate (\$650): \$ _____

Our exhibit will be staffed by (lunch included for both days):

1. _____
2. _____

Additional:

- Electrical outlet (Free)
 Additional lunches (\$25/each) \$ _____
(please provide additional names)
 Speaking at the Partner Spotlight on 11/2
(for KNN members only) **Total: \$** _____

A La Carte Options

- Exhibitor Member Rate (\$325): \$ _____
 Exhibitor Introductory Rate (\$550): \$ _____

Our exhibit will be staffed by (lunch included for both days):

1. _____

Additional:

- Electrical outlet (\$50) \$ _____
 Additional lunches (\$25/each) \$ _____
(please provide additional names)
 Ad in on-site forum brochure \$ _____
(list size): _____
Total: \$ _____

Membership:

Kentucky Nonprofit Network Corporate Membership Dues (\$600) \$ _____

- We are currently a KNN member

Payment:

- Check enclosed VISA
 MasterCard American Express

Exhibit/Advertiser Total: \$ _____

Membership Total: \$ _____

GRAND TOTAL: \$ _____

Card #: _____ Exp. Date: _____

Name on Card/Signature: _____ Billing Zip Code: _____

*Full payment must be received with contract. Deadline is October 7, 2016 (art for on-site Forum brochure must be received by this date. Sorry, no re-funds once contract and payment are received. Please contact us at 859-963-3203 or emailus@kynonprofits.org for questions.