



Kentucky – YOUR voice counts!

Filling out the census is quick, easy and safe, and it helps you and your family more than you know. School lunches, medical care, educational programs, improvements to roads and bridges and more all rely on census data. For every person not counted, Kentucky loses funding for these vital programs our communities need. **Your help is needed to be sure Kentucky gets its fair share!**



9
QUESTIONS



10
MINUTES



When does it take place?

MARCH 12-20: You'll receive an invitation in the mail to complete the census online. Some households will also receive a paper questionnaire.

MARCH 16-24: You'll receive a reminder letter.

APRIL 1: Census day – remember, when Everyone Counts, Everyone Wins!

MARCH 26-APRIL 16: You'll receive a reminder postcard, a reminder letter, and a paper questionnaire.

APRIL 20-27: You'll receive a final reminder postcard before an in-person follow-up from a U.S. Census Bureau employee.

Taking the census is safe and secure. In fact, it's the law that your personal census information cannot and will not be shared. The census will NOT ask about your citizenship or immigration status. The census will NOT ask for your income, education level or Social Security number. Don't let rumors or misinformation prevent you from getting access to the valuable programs you, your family and your community need.

TAKE THE 2020 CENSUS!
It's critical for you and every
Kentuckian to be counted in
Spring 2020.

For information, visit www.countmeinky2020.com.

COUNT ME IN KY
2020