



## 2020 Innovative Nonprofit Award

The Innovative Nonprofit Award recognizes a nonprofit organization in Kentucky implementing inventive, nontraditional programs or methods that effectively and efficiently meet community needs. The organization will have demonstrated creativity and vision in finding solutions to address community issues.

### Award Recognition:

- Virtual award presentation
- Promotion in the Kentucky Nonprofit Network eNews, social media and on the Network's website
- One-year membership in the Kentucky Nonprofit Network
- \$1000 provided to the recipient's current (or other designated) organization

### Instructions/Nomination Requirements – due by 5pm EDT, November 6, 2020:

1. Submit the nomination application/terms & conditions statement
2. Submit a written nomination narrative (up five single, double-spaced pages) outlining the following (it is strongly recommended that you follow this outline below) and/or submit a video nomination narrative (up to 3 minutes in length, amateur submission is acceptable professional videos are not required - simply submit a video recording in mp4 format using a file sharing service such as Dropbox):
  - Organizational Profile:
    - Please provide the name of your organization and the name and contact information for the Executive Director/CEO.
    - Briefly describe the mission, activities, and history of your organization.
  - Targeted Cause:
    - Describe the problem, opportunity, or community need your organization is addressing and its importance. Please include the urgency, relevancy and complexity of the issue and describe the impact your organization has had on said issue.
  - Innovation/Inventiveness:
    - **Describe what is innovative about your organization's approach. Discuss how your approach differs from other organizations addressing a similar need. If similar approaches exist – clearly and specifically outline how your approach is different and innovative.**
  - Results:
    - Describe what your organization has accomplished and how are you measuring and documenting your results.
  - Continued Innovation/Perpetuation:
    - Please describe your organization's plans for how it will continue to innovate and create long-term social change to address the targeted issue.
3. Submit a copy of the organization's IRS Determination Letter
4. Submit a copy of the most recent IRS Form 990 (attach or provide URL link)
5. Submit a list of board members & organization's leadership team
6. Submit a copy of the most recent annual report (if available)

The following criteria will also be considered in selection the award recipient:

- **Innovation** – the organization is perpetually searching for new ways, solutions, and unconventional forms of work; adapting to the changing environment; and suggesting new ways of solving problems.
- **Model Idea** – a program or method that can be replicated or adapted by other nonprofit organizations.
- **Measurable** – a program or method that has had a demonstrated and measurable impact on the organization's constituency.
- **Perpetuation** – a well-developed plan for continued sustainability of the program or method.
- **Overall Excellence** – the organization exemplifies the highest level of excellence in the pursuit of its mission, including a commitment to achieving diversity, equity and inclusion efforts.

**Eligibility:**

- Applicant organization must be a registered 501(c)(3) organization.
- Applicant organization must be located and operating in Kentucky.
- The award is open to any type of nonprofit organization (human service, educational, environmental, arts, faith-based, etc.).
- Award winner must agree to the terms and conditions.

**Selection process:**

- The nomination packet must be received via email at [emailus@kynonprofits.org](mailto:emailus@kynonprofits.org) by 5pm EDT on November 6, 2020.
- Any documents and attachments must be submitted online via email and must be submitted in Microsoft Word or Adobe PDF format.
- Optional video submissions must be in mp4 format and should be sent to [emailus@kynonprofits.org](mailto:emailus@kynonprofits.org). We recommend using a file sharing service such as Dropbox to submit your video submission in mp4 format. Use KNN's Dropbox link, here: <https://www.dropbox.com/request/jGG7RvwuTcmYtfZau31U> (Recommended, but not required.)
- Only one nomination accepted per organization.
- Nominations will be screened by KNN staff to assure a complete application is submitted and award criteria is met. The final selection will be made by KNN's Awards Committee.
- Nomination packets and supporting materials will not be returned to the organization.

# Innovative Nonprofit Award Nomination Application

## Nominee Information

- Organization Name
- Contact Name & Title
- Mailing Address
- City, State, Zip
- Email Address
- Phone Number
- Organization Website

## Nominator Information

- Name
- Mailing Address
- City, State, Zip
- Email address
- Phone number
- Please describe your relationship with the nominee

Board member    Staff member    Volunteer    Client    Funder    Community Member

Other

## Terms & Conditions

- I understand that if our organization is selected as the recipient of the 2020 Innovative Nonprofit Award, we agree to the following:
  - The organization will assist KNN in promoting the organization's receipt of the award;
  - At least one representative will be available to virtually accept the award.
- Signature of the Organization Contact

Nomination Checklist:

**Please email the following to [emailus@kynonprofits.org](mailto:emailus@kynonprofits.org) by 5pm on November 6, 2020.**

- Nomination Application (this page)
- Nomination narrative or optional video submission in mp4 format (please follow the outline provided in up to 5 single, double-spaced pages or submit a video in mp4 format using a file sharing service such as Dropbox)
- Copy of IRS Determination Letter
- Most recent IRS Form 990 (attach or provide URL link in email)
- List of board members & organization's leadership team
- Most recent annual report (if available)
- I certify that all the information submitted in this nomination is accurate and that the information about our organization and its operation is verifiable. I understand that if it is discovered that any information in this application is false, we will not be eligible for the Innovative Nonprofit Award.*

Organization Name

Signature of Nominator

Signature of the Organization Contact (if different)