



FOR IMMEDIATE RELEASE

May 15, 2019

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Kentucky's statewide, online giving campaign raises \$383,155 in 24 hours – exceeds \$2,000,000 in seventh year

(LEXINGTON, Ky.) – Nonprofit organizations participating in Kentucky Gives Day raised a collective \$383,155 yesterday in the seventh annual 24-hour online giving campaign. The event broke the \$2 million mark with \$2,071,605 raised by participating nonprofits over seven years. This year brought together 2277 donors who made over 2161 gifts to 139 nonprofit organizations – all on a single website, www.kygives.org.

“Kentucky Gives Day 2019 exceeded our expectations - we are thrilled with the results,” said Danielle Clore, executive director and CEO of Kentucky Nonprofit Network, the state association of nonprofits coordinating the event. “Once again, Kentuckians have generously shown that they understand and appreciate the vital work and role of nonprofit organizations. Charitable giving is critical to strengthening Kentucky communities and given the many challenges facing nonprofits, this is a wonderful result for many of the participating organizations,” Clore added.

Kentucky Gives Day is open each year to organizations with 501 c (3) designation in Kentucky, including those representing the arts, environment, health, children, animal welfare, humanitarian aid and more. KNN awarded \$5,000 in prizes to twelve organizations throughout the day, including Saint James Catholic School in Elizabethtown, who received top honors for raising the most money during the 24-hour period for the second year.

Kentucky Gives Day was sponsored by Anthem Blue Cross and Blue Shield in Kentucky and AT&T Kentucky. The Central Kentucky Community Foundation of Elizabethtown and Horizon Community Funds of Northern Kentucky in Covington were regional partners also

awarding prizes to participating nonprofits. Media partners included Kentucky News Network; and iHeart Media in Lexington and Louisville.

More information about Kentucky Gives Day, including all organizations receiving prizes is available at www.kygives.org.

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Kentucky Nonprofit Network is the state association of nonprofits, existing to strengthen and advance Kentucky's nonprofit community. The association serves as a resource for nonprofit leaders, board members and other volunteers; an information center on effective nonprofit organizational practices; and an advocate for the nonprofit sector. For more information about Kentucky Nonprofit Network, visit www.kynonprofits.org.
