

A woman with long braids, wearing a red blazer and pants, is seated and looking at a laptop. The background is a blurred office environment with other people working at desks with computers.

# UNITED COMMUNITY

**Unite Us Information Session:  
Connecting Nonprofits &  
Communities for Better Outcomes**

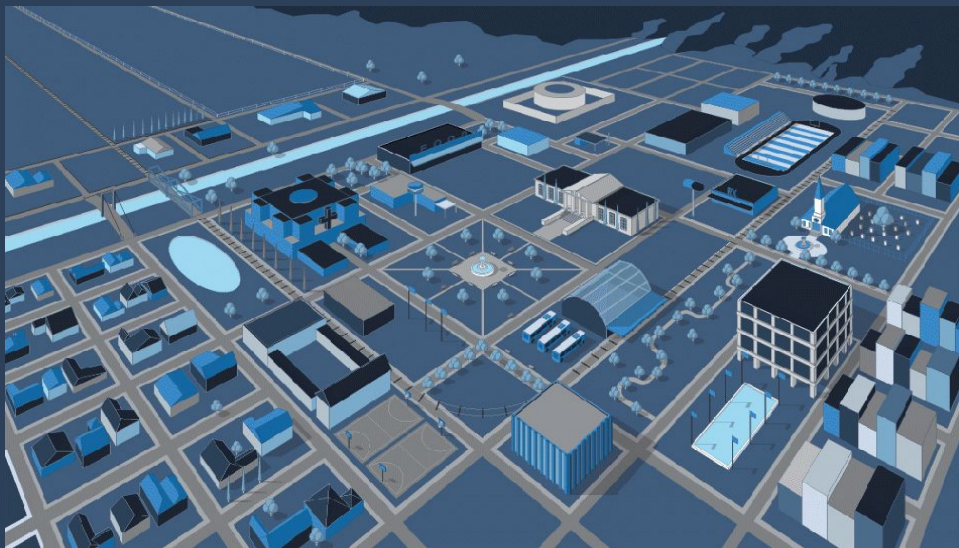
# Results

- Increase understanding of Unite Us' coordinated care model
- Hear from community organizations about experiences serving Kentuckians
- Demonstrate Unite Us platform
- Share information for how to join the network



A photograph of three children from diverse backgrounds hugging each other from behind. The child on the left has long brown hair and is wearing a grey t-shirt. The child in the middle has dark curly hair and is wearing a green t-shirt. The child on the right has long, curly brown hair and is wearing a pink and white striped t-shirt. The background is a soft-focus outdoor setting. The entire image is overlaid with a semi-transparent dark blue filter.

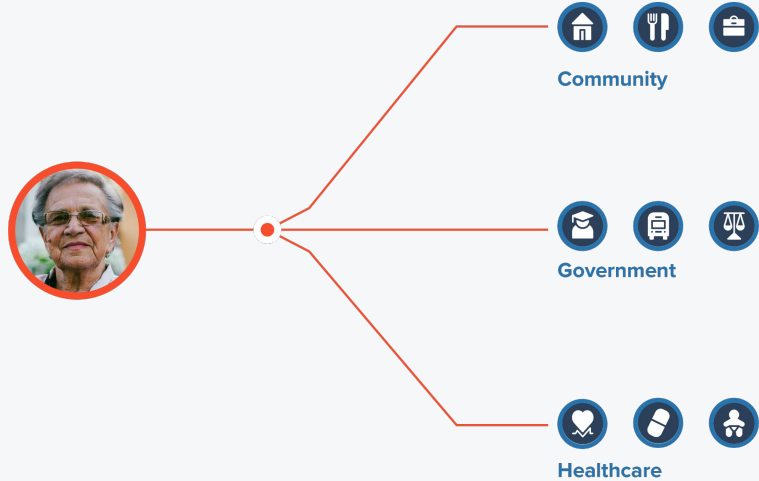
**A new model of care  
that is driven by the  
community**



**Health =**  
Health Care + Social Care

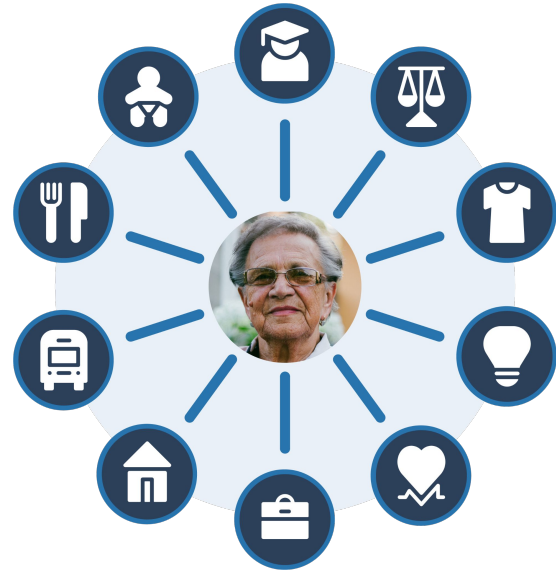
# BEFORE

Health and social care organizations **lose visibility** of client outcomes after discharge.



# AFTER

Organizations are equipped with the tools they need to **collaborate** across sectors.



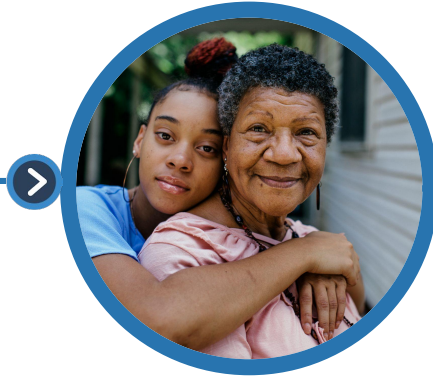
# Centralize Coordination and Drive Outcomes

Real world example: Kentucky Housing Agency

**145**  
Referrals

**1,040**  
Assistance  
Requests

**58**  
Internal  
Cases



## Resolved Client Needs

- **81%** Rental/Mortgage Payment Assistance
- **60%** Housing Mediation and Eviction Prevention



**87%**  
Food Needs Resolved



**72%**  
Utilities Payment Needs Resolved



**75%**  
Legal Needs Resolved

A group of diverse professionals in a meeting room, looking at laptops and whiteboards. The scene is dimly lit, with a blue overlay. The text is centered over the image.

It's more than referrals.  
**It's coordination.**

# Discussion

1

**What are the barriers to care you experience when trying to support your clients?**

2

**What resources would better equip you to support those you serve?**

# Measurable Impact

We are here to help expand your mission

01

## Save Time

Remove the added steps of a resource directory and manual referrals

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**14**

**Days Faster**

Partners in NC cut case closure time from 16 to two days during COVID.

02

## Enhance Care

Connecting clients to services outside your four walls to track their outcomes

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**78%**

**Needs Resolved**

Partners in CT connected clients to more services to meet their needs.

03

## More Resources

Leverage data and insights to engage partners for diversified revenue streams

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**89%**

**More Efficient**

Community partner in PA demonstrated efficiency to secure more funding.

# It's your story. Tell it.

Demonstrate your organization's outcomes and drive community change.



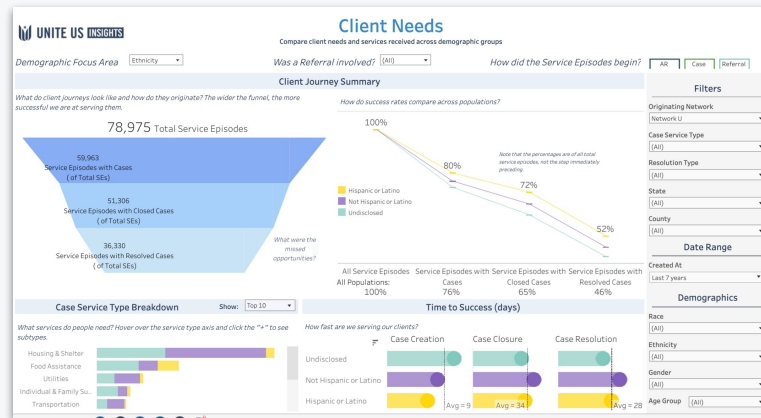
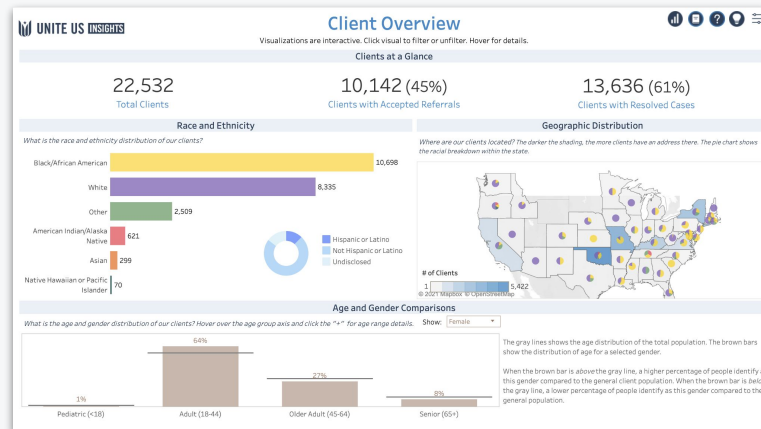
Track your organizational activity



Measure your impact through data



Inform community reinvestment decisions



# Client privacy is our priority.

1

We never share client data without **consent**.

Consent offered in +50 languages

2

We **protect** clients' most sensitive information.

Substance use and other sensitive information is never shared beyond the service provider.

3

We keep client data **secure**. Period.

The Unite Us Platform is **HIPAA** compliant and **HITRUST** certified.



# Software Demo

The screenshot displays the UNITE US software interface. At the top, there is a navigation bar with the UNITE US logo, menu items for Dashboard, Clients, Reports, and My Network, a search icon, and a user profile for Sara Jones. Below the navigation bar, the client profile for Kiki Williams is shown, including her name, a green 'CONSENT ACCEPTED' badge, and her contact information: DOB 8/12/1948 (Age 72), TEL (789) 876-6556, and HOUSEHOLD 1. A 'REFER KIKI' button is located to the right. Below the profile information, there are tabs for Overview, Profile, Cases, Forms, Uploads, and Referrals. The main content area is divided into three sections: 'Care Team' with an 'Add New' button, listing Brian Longo (Benefits Navigators) and Charley O'Donnell (Meals on Wheels); 'Open Cases' listing 'Benefits Navigation' and 'School Meals'; and 'Client Timeline'.

**UNITE US** Dashboard Clients Reports My Network

**Kiki Williams** CONSENT ACCEPTED [REFER KIKI](#)

DOB 8/12/1948 (Age 72) TEL (789) 876-6556 HOUSEHOLD 1

Overview Profile Cases Forms Uploads Referrals

**Care Team** [Add New](#)

Brian Longo  
Benefits Navigators  
brian@uniteus.com

Charley O'Donnell  
Meals on Wheels  
charley@demo.com  
(123) 331-1111





**Open Cases**

**Benefits Navigation**  
Benefits Program  
Benefits Navigators  
Enrolled: 6/27/2019

**School Meals**  
Meals on Wheels  
Meals on Wheels  
Enrolled: 6/18/2019

**Client Timeline**

# Next Steps

-  **Schedule a Workflow Conversation**
-  **Submit Your Partner Registration Form**
-  **Attend a Software Training**
-  **Be a Network Champion**