

Consultant Memberships

	Consultant	Premier Consultant
Listing in KNN's Online Member Directory	Standard	Enhanced
<ul style="list-style-type: none"> • Category Description • Company Logo & Page Header • Written Description of Business/Service • Keyword Search • 5 Bullet Points Linking Directly to your Webpage(s) • Visible Website Link from Search - allowing members to visit your site directly, immediately • Social Share Links (Facebook, Twitter, LinkedIn, etc.) • Map Pin • Directory Placement 	1 Category	3 Categories*
Referrals	No	Yes
Connect with KNN Members through Event, Announcement & Message Board Posting in the Member Information Center	Yes	Yes
Membership Decal	Yes	Yes
Access to à la Carte Opportunities	Yes	Yes
Investment	Random	Preferred
	Yes	Yes
	Basic	Enhanced
	Yes	Yes
	Yes	Yes
	\$200	\$500

Premier Membership is included with all sponsorship packages

*Unlimited categories can be purchased for \$250 or is included in the \$2500 Silver Sponsorship.

à la Carte Opportunities

Online Advertising

Rotating Banner Ads on KNN's most visited pages - 480x60 for 12 months, change permitted monthly	\$500
Fixed Banner Ad in KNN Career Center - 12 months, single ad	\$500
Single sponsored blast to KNN email list (full list of 6000 +/-, KNN members-only, or segmented by title, geographic location, etc.)	\$500
Enews banner ad with hotlink (2 editions)	\$500

Unlimited category listing in KNN Member Directory

(1 category provided with standard membership, 3 provided with premier memberships) \$250

Exhibitor at KNN Forum

\$325

Premier Exhibitor & Advertiser at KNN Forum (includes Curbside Consulting)

\$425

Curbside Consulting at KNN Forum - appointments with KNN members during intervals at the Forum

\$250

Creation of Profile in Member Directory - let KNN create your profile for you

\$500

Creation of Banner Ad Art - our partner can assist in creating your banner ad(s)

\$75-\$100

Need options? Contact danielle@kynonprofits.org!