

## Stand with Us to Create a Strong, Unified, Local Nonprofit Advocacy & Lobbying Voice in the Louisville Community.

The Louisville Nonprofit Coalition (LouNC) works to ensure a nonprofit seat at the decision-making table to ensure the voice of the sector and those we serve is heard and that the sector is fully engaged in crafting solutions and taking advantage of opportunities. LouNC's priorities are to strengthen the understanding of the sector and relationships with elected officials; and work to secure streamlined grants, contracts, and reporting processes with local, state, and federal government. The LouNC:

- Assists members in establishing collective legislative priorities and advocacy strategy
- Lobbies, educates, and advocates on the collective priorities established by the Coalition
- Provides informational, networking, and connection opportunities specifically designed for Louisville nonprofits through an advocacy and lobbying lens



"Louisville nonprofits cannot afford more missed opportunities — the time for a local, unified lobbying effort is now," Pam Darnall, CEO, Family & Children's Place

"Fund for the Arts is enthusiastic about this opportunity to bring together diverse types of nonprofits – including arts organizations and others. We encourage others to join with us for maximum impact," Candace Weber, Director of Annual Giving, Fund for the Arts

"This is a tremendous idea aligned with our organization's current direction. We are excited to participate and collaborate with other nonprofits," Stan Siegwald, Director of Strategic Initiatives, Dare to Care Foodbank

## Why join the LouNC?

- Regularly connect, learn, share, and strategize with other nonprofit members on how to advance Louisville's nonprofit sector through advocacy and lobbying at monthly meetings
- Public Policy and Advocacy
  - Public policy priority development
  - Consistent monitoring of actions of the Mayor and Metro Council with a nonprofit lens
  - Grassroots advocacy tools to help Coalition members engage constituents,
    including a social media presence unique to the Coalition and its advocacy goals
  - Guidance and support on effective advocacy and lobbying clear messaging for members to use with officials
  - Engagement with local officials to lobby on behalf of the Coalition's priorities –
    Mayor, Council, city officials
  - Facilitated engagement and lobbying on the Coalition's collective priorities with metro Louisville legislators in Frankfort and third district representation in Congress
- Facilitated election engagement strategy and implementation of LouNC hosted candidate forums, voter guides, and/or other opportunities to elevate the role and voice of nonprofits with candidates, elected officials, and the community

If you are ready to stand with other Louisville area nonprofits to ensure a nonprofit seat at the decision-making table on issues that impact your nonprofit, your community, and those you serve, we invite you to join the Louisville Nonprofit Coalition!

Please reach out to Danielle Clore, CEO | Kentucky Nonprofit Network, <u>danielle@kynonprofits.org</u> for additional information – including our commitment to ensure access to LouNC membership for nonprofits of all budgets.