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Why This Data is Important



- This data will help KY nonprofits:
 - Determine competitive salaries for each position in our organizations so we can recruit and retain skilled staff
 - Understand how our organizations' pay and compensation compares with others (by title, nonprofit type, budget size, and staff size)
 - Access accurate data to support salary recommendations and equitable compensation practices within our organizations

Regular Price: \$150



- Report purchase price depends on KNN membership & survey participation:
- KNN Members:
 - FREE KNN Members who participated in the survey
 - \$75 (50% off) KNN Members who did
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KNN Members who participated in the survey:

- We will email you a personal link to download your report.
- Email laura@kynonprofits.org if you have not received your link.



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survey:

- To access your savings, login to the Member Information Center to find the link and discount code.
- Once you are on the Association Trends website, look for the green box with the 2022 State Report Options, click on Kentucky, and be sure to enter your discount code during checkout to receive your savings. Note: Association Trends will ask you to create a free account during the checkout process.
- Email laura@kynonprofits.org with any questions.

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- Email laura@kynonprofits.org if you have not received your discount code.



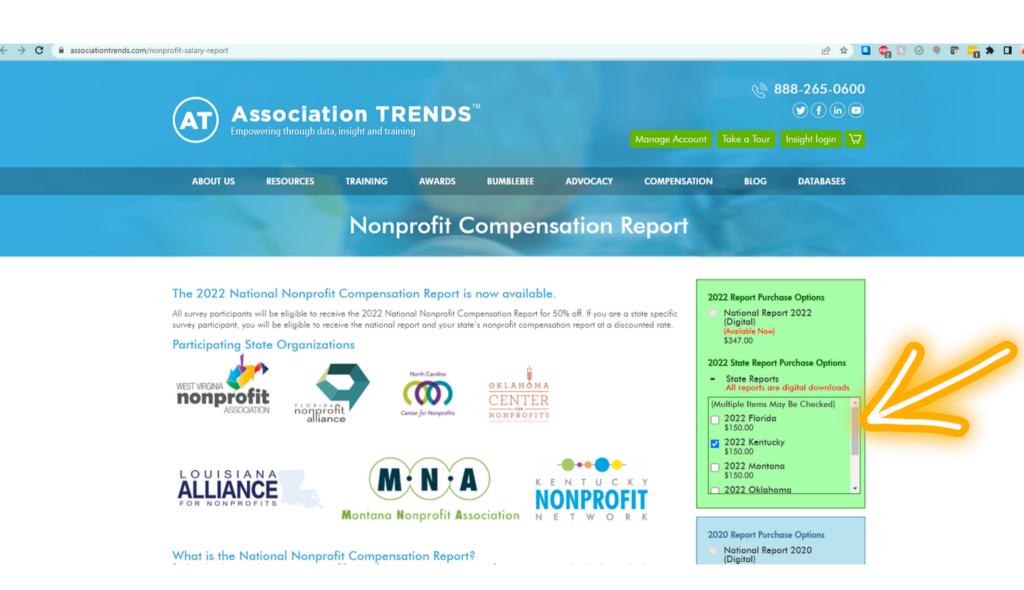
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 - Prefer to receive your Report for 50% off? It's not too late to join KNN to receive the discount!

Association Trends Report Purchase Page





Report Contents



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